



Deo Volente

**Asia**

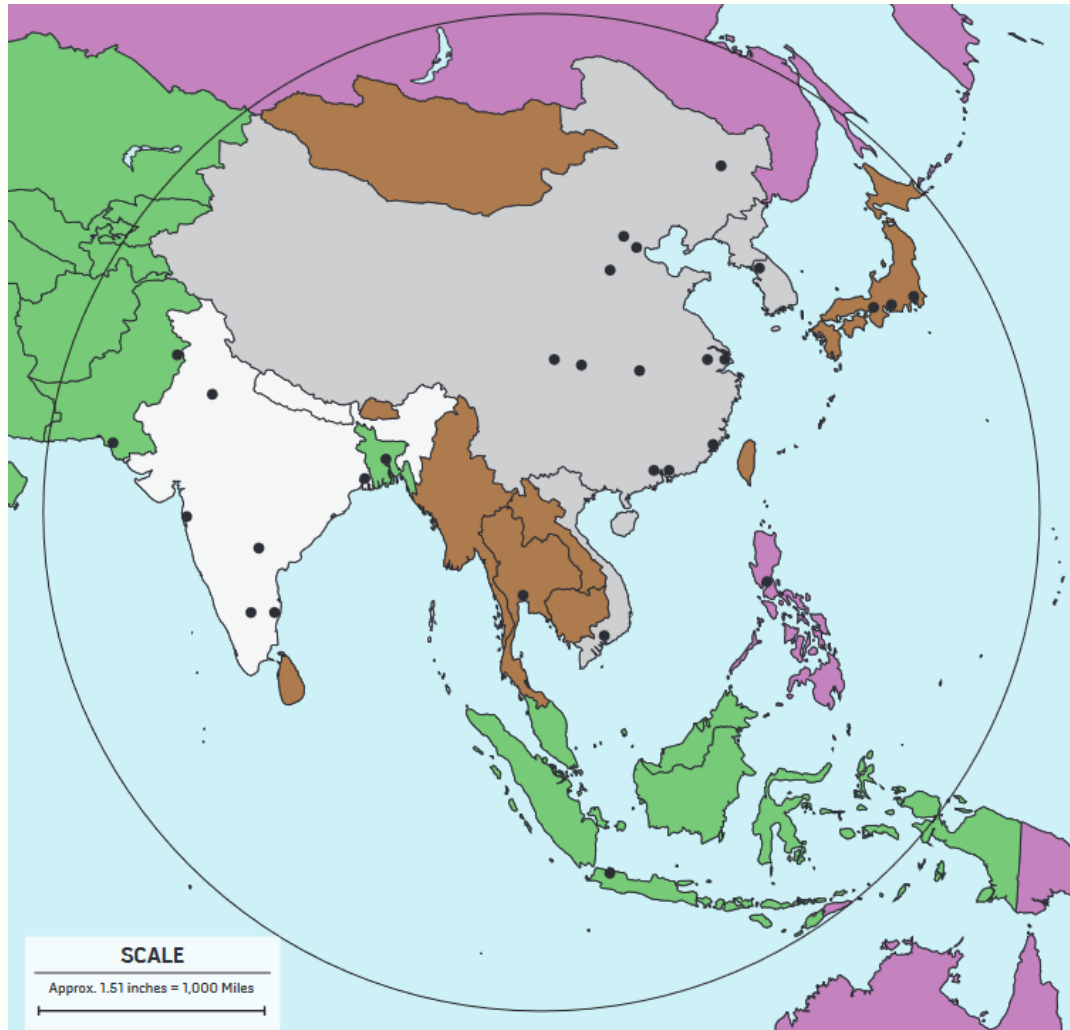
# How God is Leading Us

- Part of the Deo Volente DNA
  - Research-based, strategic field operations
- One of many reports
  - Ready to share other reports
- Meant to be living document
  - Open to suggested edits and additions
- Seeking strategic partnerships and action
  - Looking to network with the like-minded

# Outline

- Why Asia
- Regional analyses
- Islam in Asia
- Hinduism in Asia
- Buddhism in Asia
- Secularism in Asia
- Christianity in Asia
- Socio-economic analysis
- Moving forward

# Circle of Significance



# Circle of Significance

## Within 15% of World's Land Area:

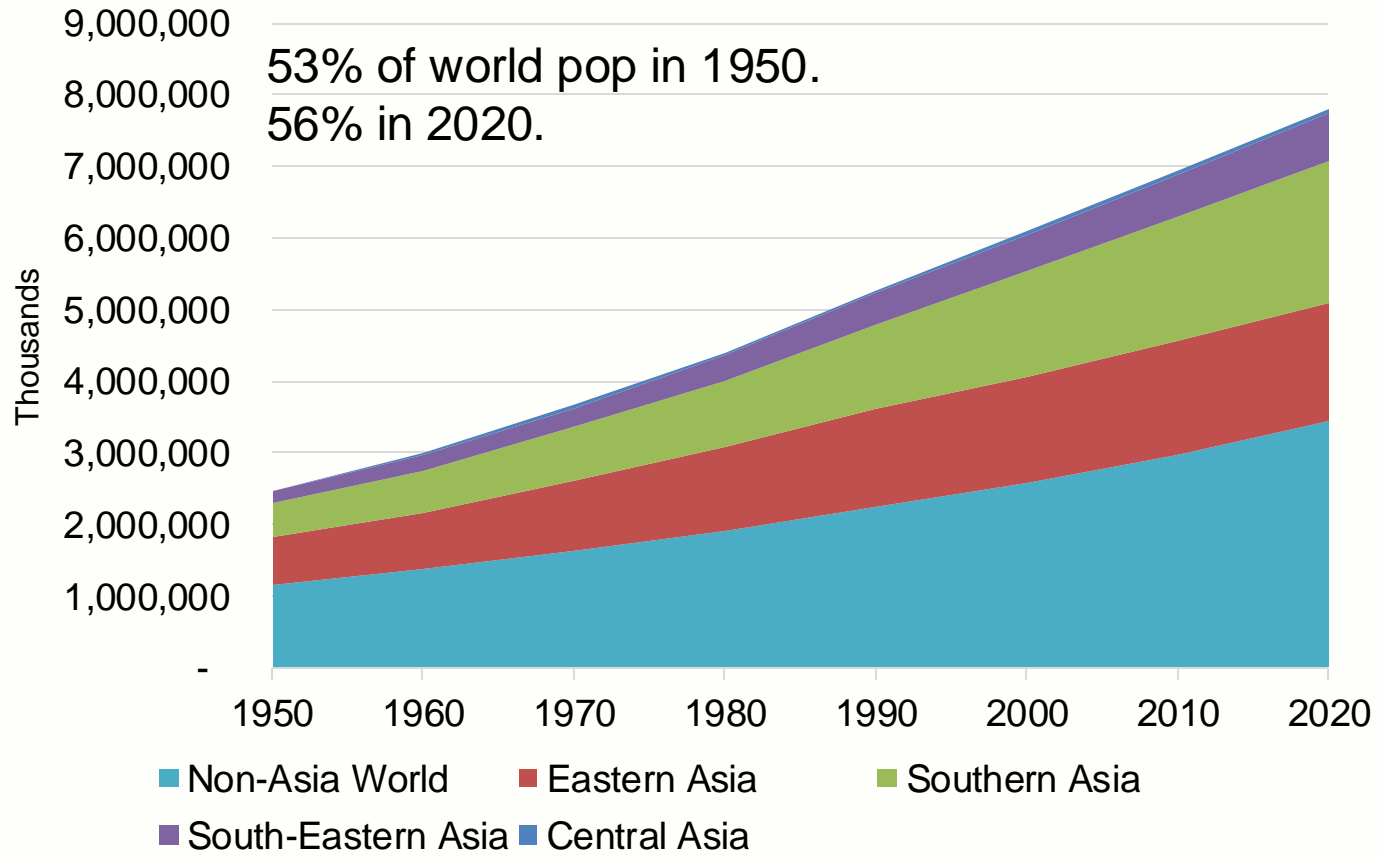
- Over 50% of global population
- 67% of world's UPGs
- 79% of world's UUPG population
- 29 megacities (10 million+),
  - 200 million more than population of U.S.
- 99% of world's Hindu and Taoists populations, 98% of Buddhists, 92% of Jains, 78% of Sikhs
- 50% of Muslims
- Population of Java Island = 150 million > all of Russia
- Only 4.2% of population is Christian

# Countries of Analysis

- **Central Asia**
  - Kazakhstan
  - Kyrgyzstan
  - Tajikistan
  - Turkmenistan
  - Uzbekistan
- **Eastern Asia**
  - China
  - Taiwan
  - North/South Korea
  - Japan
  - Mongolia
- **South Asia**
  - Afghanistan
  - Bangladesh
  - Bhutan
  - India
  - Maldives
  - Nepal
  - Pakistan
  - Sri Lanka
- **South-Eastern Asia**
  - Brunei
  - Cambodia
  - Indonesia
  - Laos
  - Malaysia
  - Myanmar
  - Philippines
  - Singapore
  - Thailand
  - Timor-Leste
  - Vietnam

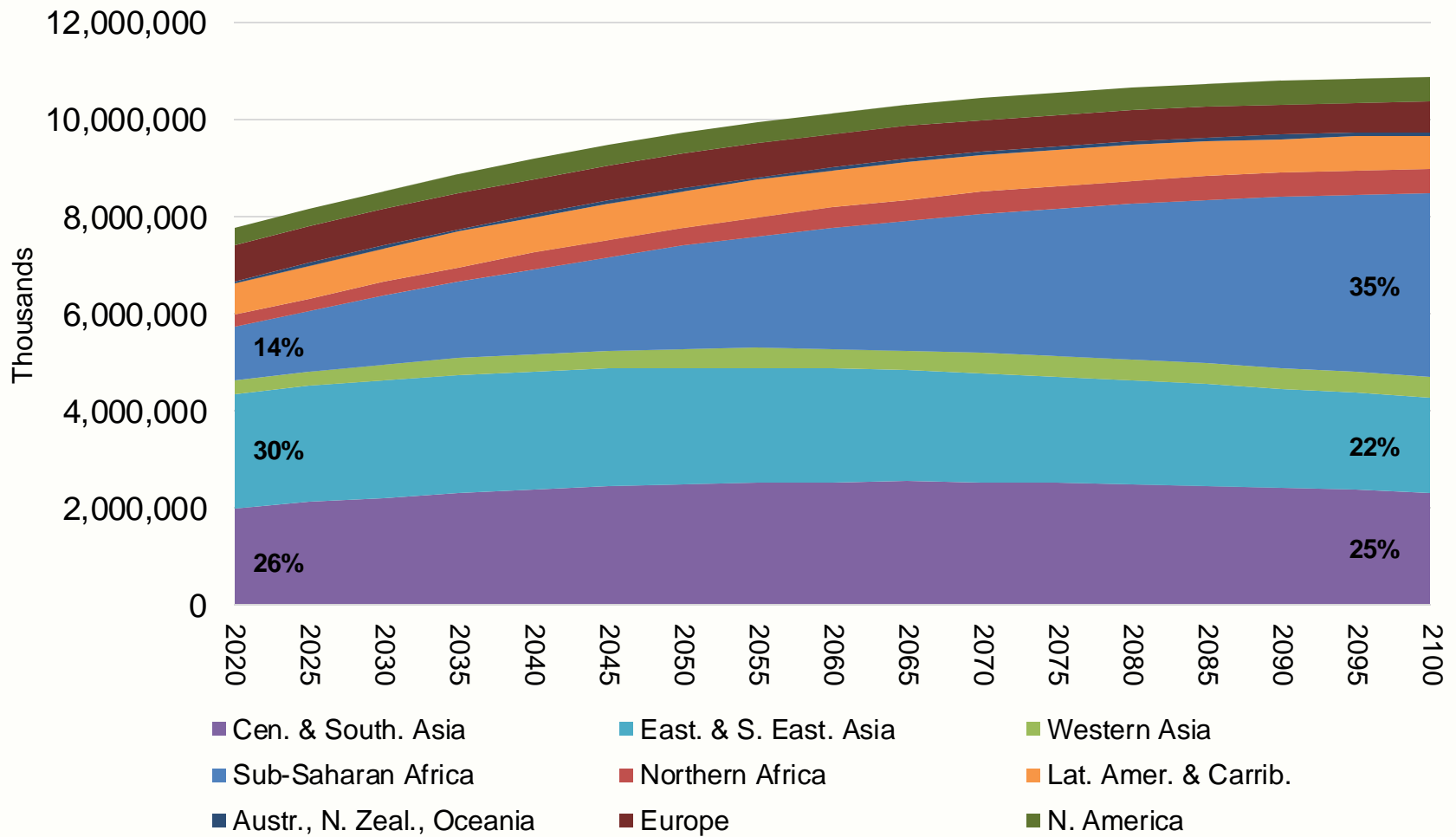


# Rapid Population Growth





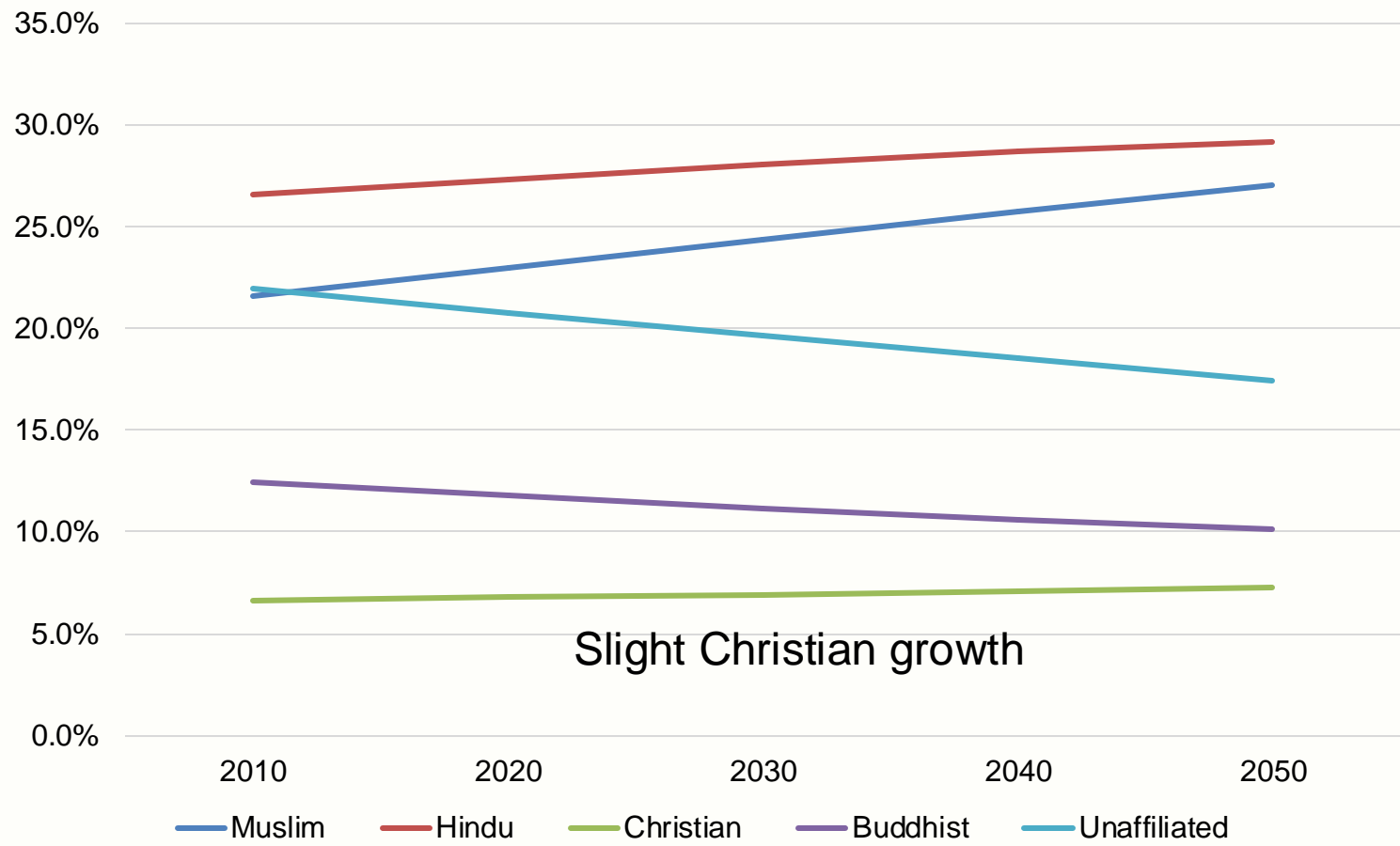
# 2020: 56% of Global Population 2100: 47%





# Religious Affiliation

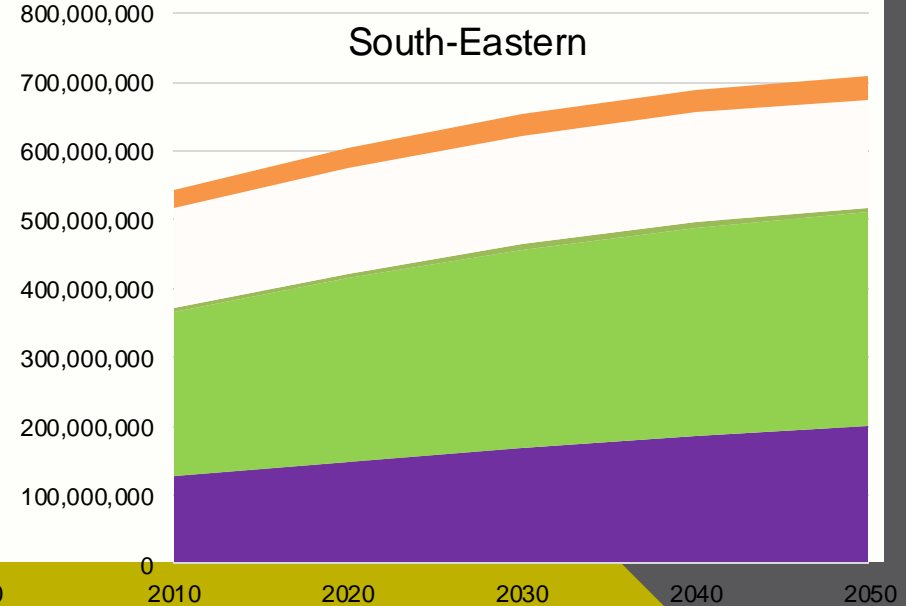
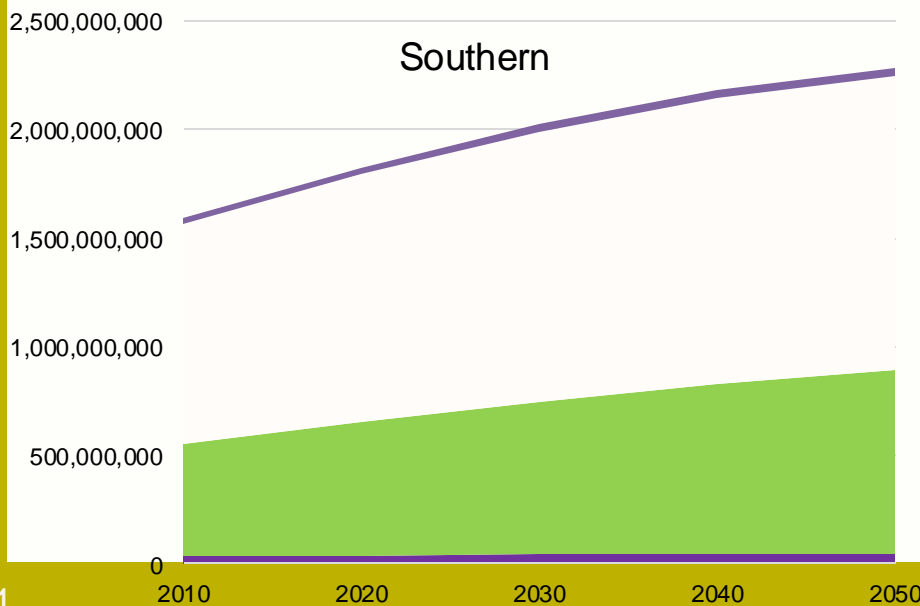
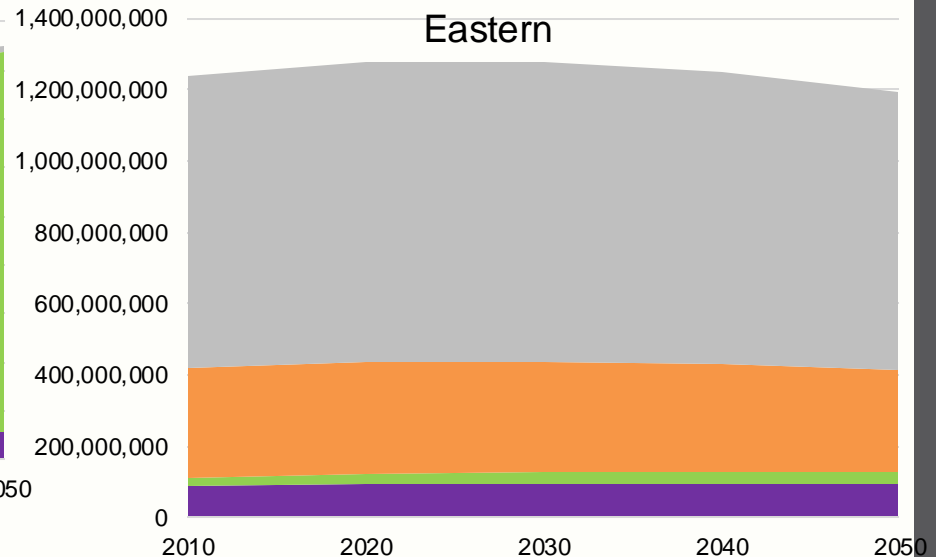
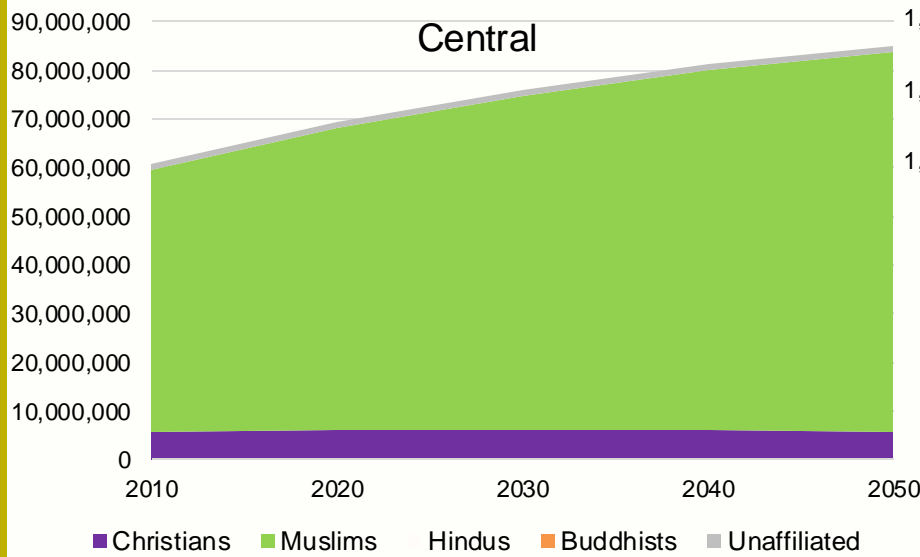
Muslim growth outpacing that of Hindus.



Slight Christian growth

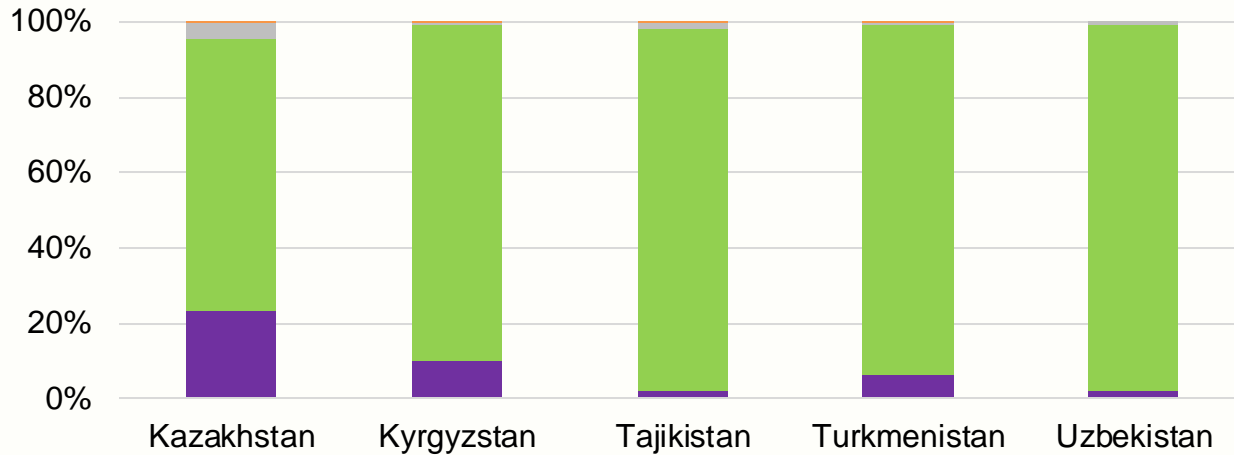


# Remarkable Differences by Region

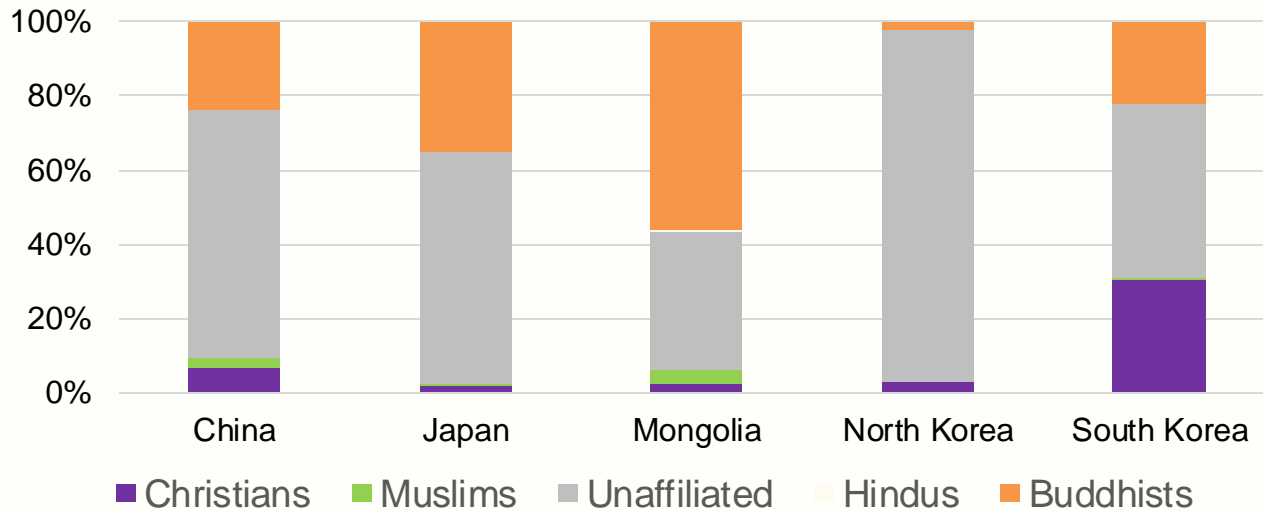


# Religious Affiliation in 2020

## Central

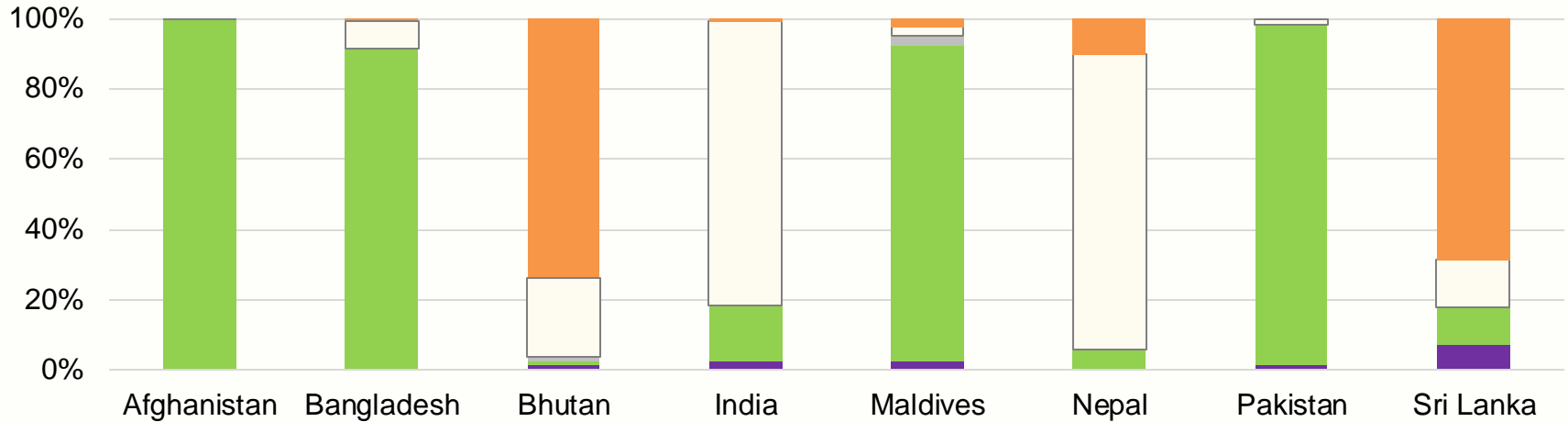


## Eastern

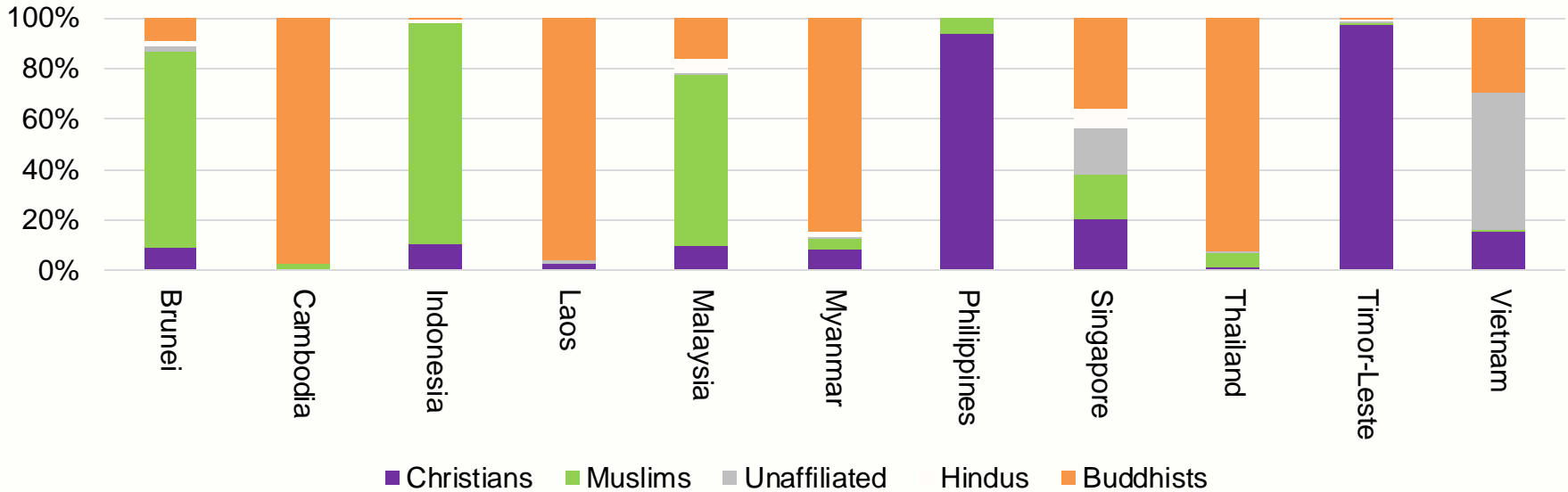


# Religious Affiliation in 2020

## Southern



## South Eastern



■ Christians 
 ■ Muslims 
 ■ Unaffiliated 
 ■ Hindus 
 ■ Buddhists

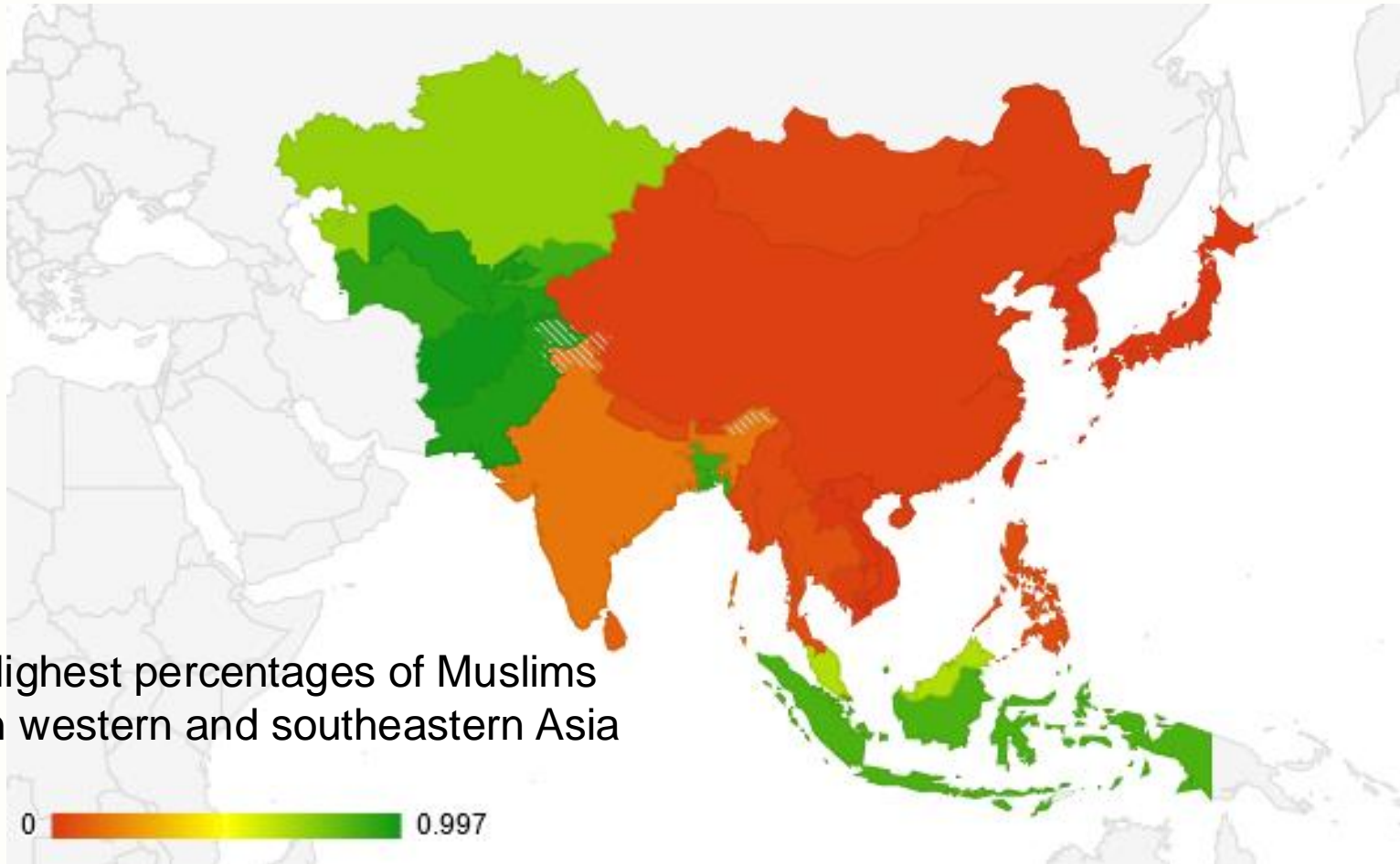


# Islam in ASIA

# Islam in Asia (12 Countries)

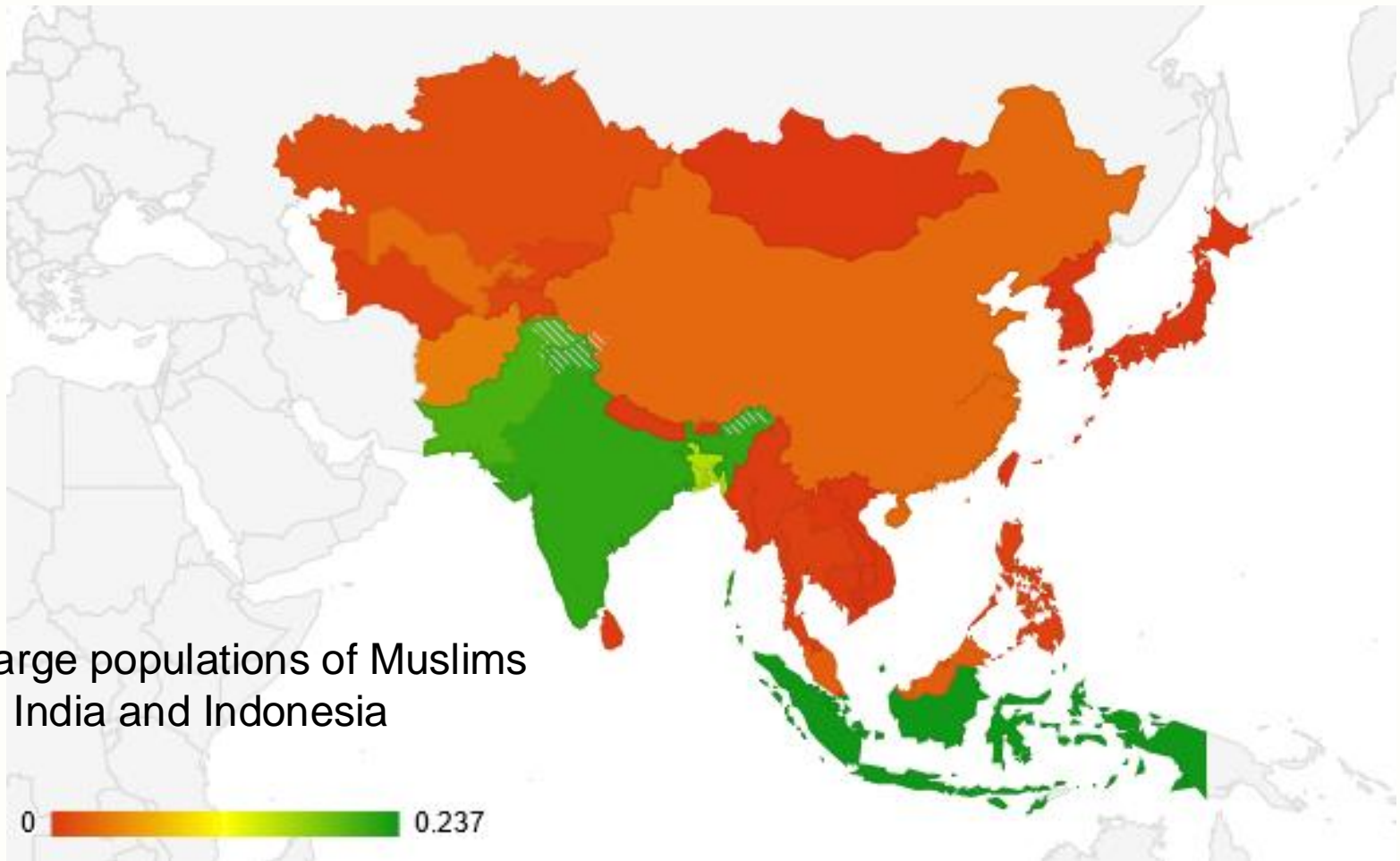
- Displaced much of Hindu and Buddhist areas along Silk Road and sea trade routes
- 7<sup>th</sup> – 8<sup>th</sup> centuries: Afghanistan, Pakistan, Turkmenistan, Malaysia, Uzbekistan, Tajikistan, Kazakhstan, Kyrgyzstan
- 12<sup>th</sup> – early 14<sup>th</sup> centuries: Maldives, Bangladesh, Indonesia, Brunei

# Percent of Population that is Muslim: 2020



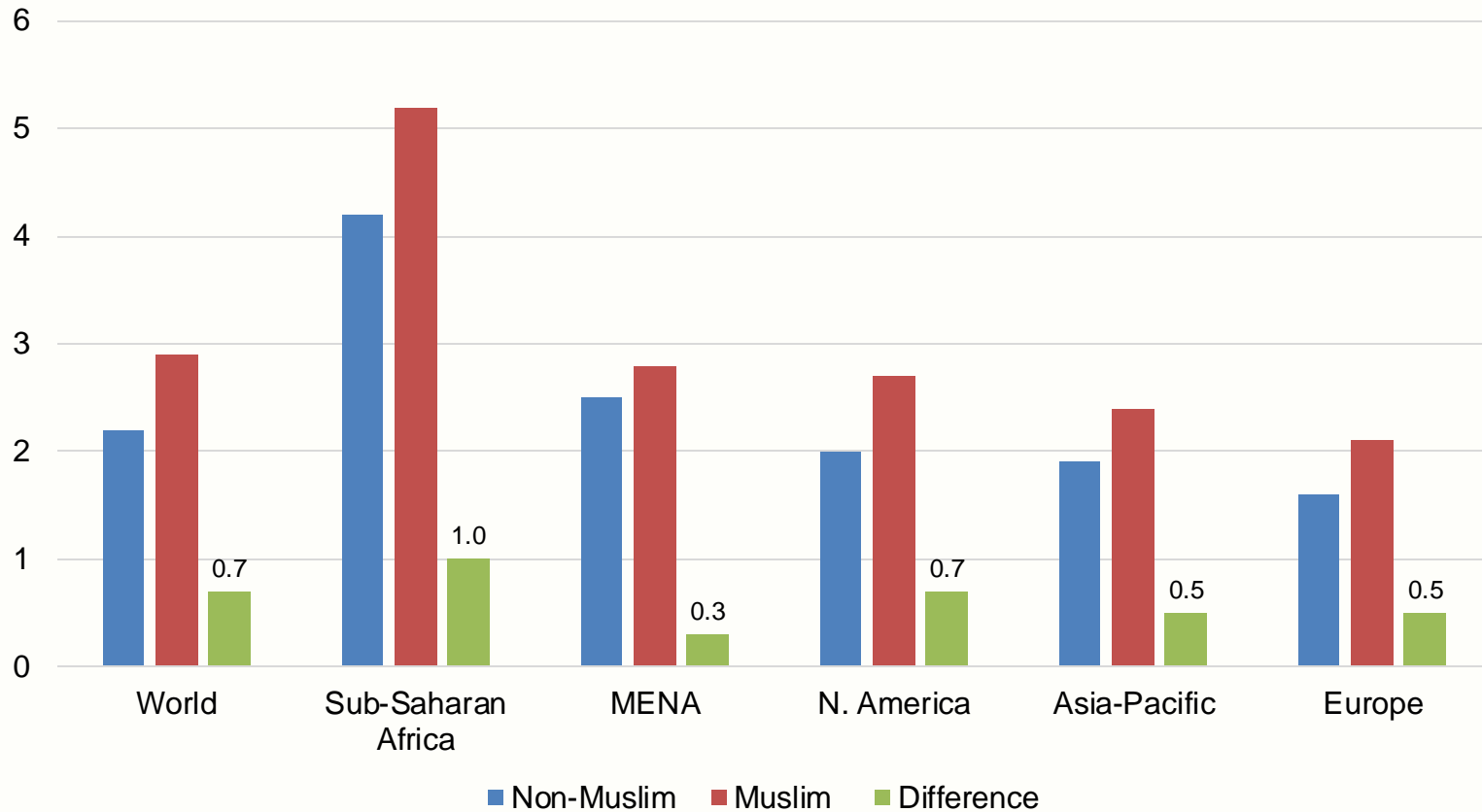
Highest percentages of Muslims in western and southeastern Asia

# Distribution of Muslims across Asia: 2020

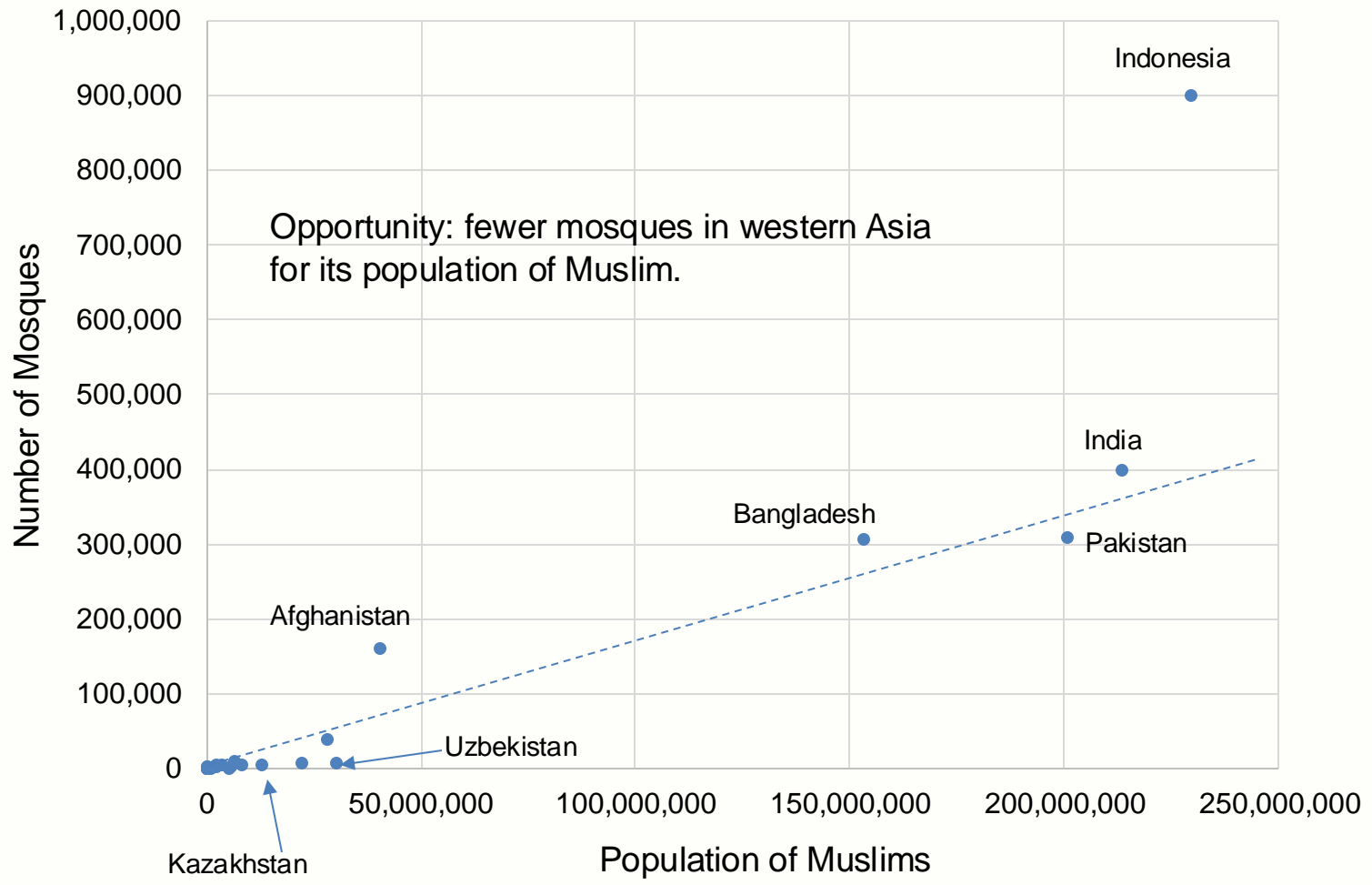




# Growth due to Differential in Fertility



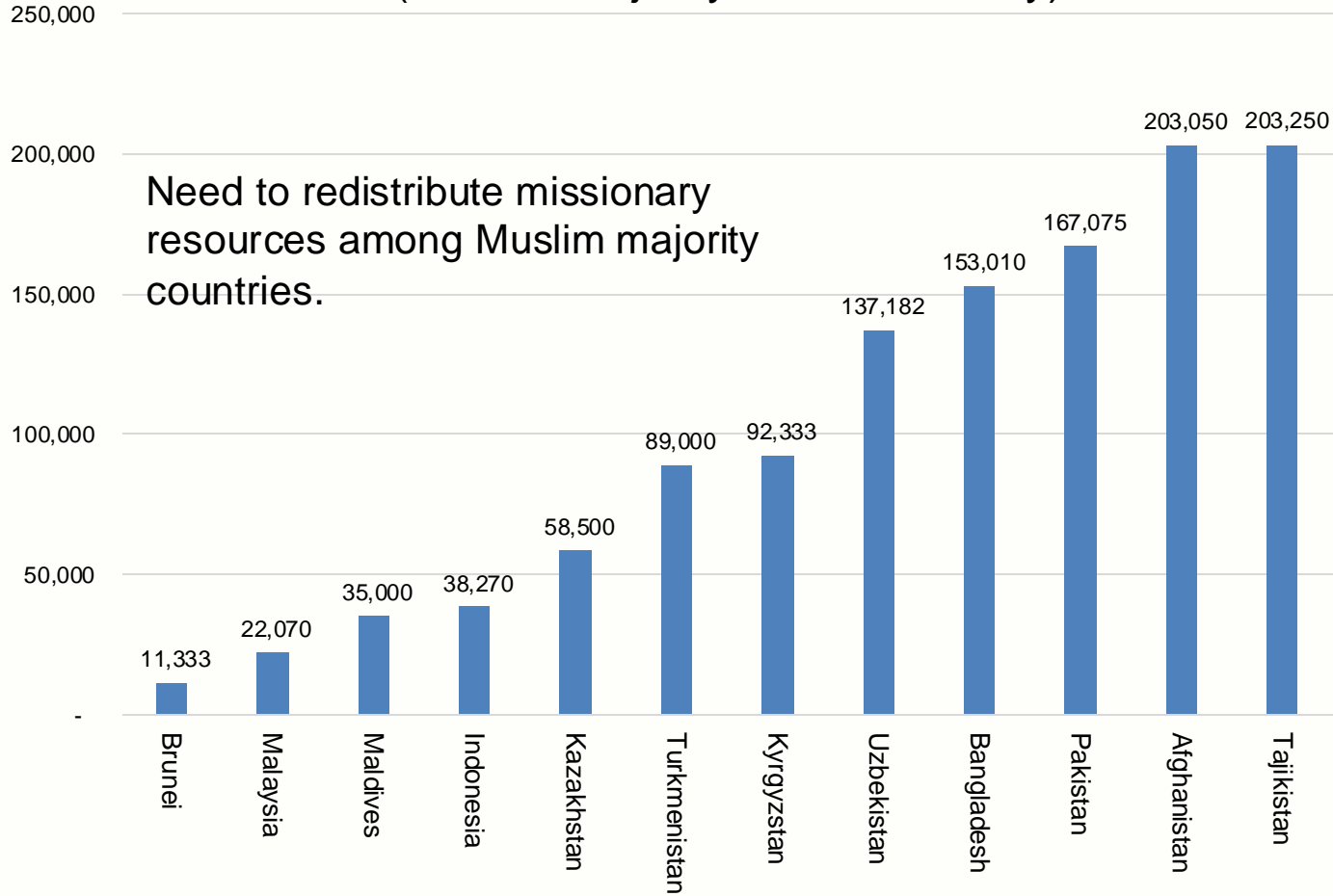
# Number of Muslims and Mosques





# Muslim Population per Missionary Received

(Muslim Majority Countries Only)



Need to redistribute missionary resources among Muslim majority countries.



# Hinduism in ASIA

## Hinduism in Asia (2 Countries)

- 2300 BC: Starts in India. Dominant religion in India by 1700 AD.
- Spread throughout Asia initially thru Silk Road Trade routes, then also through sea trade routes
- 2000 BC: Introduced in Nepal. Still dominant religion.
- Displaced initially by Buddhism and then by Islam in much of rest of Asia



# Buddhism in ASIA

# Buddhism in Asia (10 Countries)

- Displaced Hinduism along Silk Road and sea trading routes
- 300-209 BC: becomes dominant religion in Sri Lanka, Thailand, Myanmar, and Mongolia
- 3<sup>rd</sup>-7<sup>th</sup> century A.D.: Cambodia, Japan, Bhutan, and Laos
- 1624: Taiwan
- 1820: Singapore

## Unaffiliated in Asia (4 Countries)

- All formally Buddhist countries
- 1921: Communism begins in China, control by 1927
- 1925: begins in Vietnam, control by 1945
- 1945: begins in N. Korea, control by 1949
- 1964: secularism begins to take root in S. Korea.



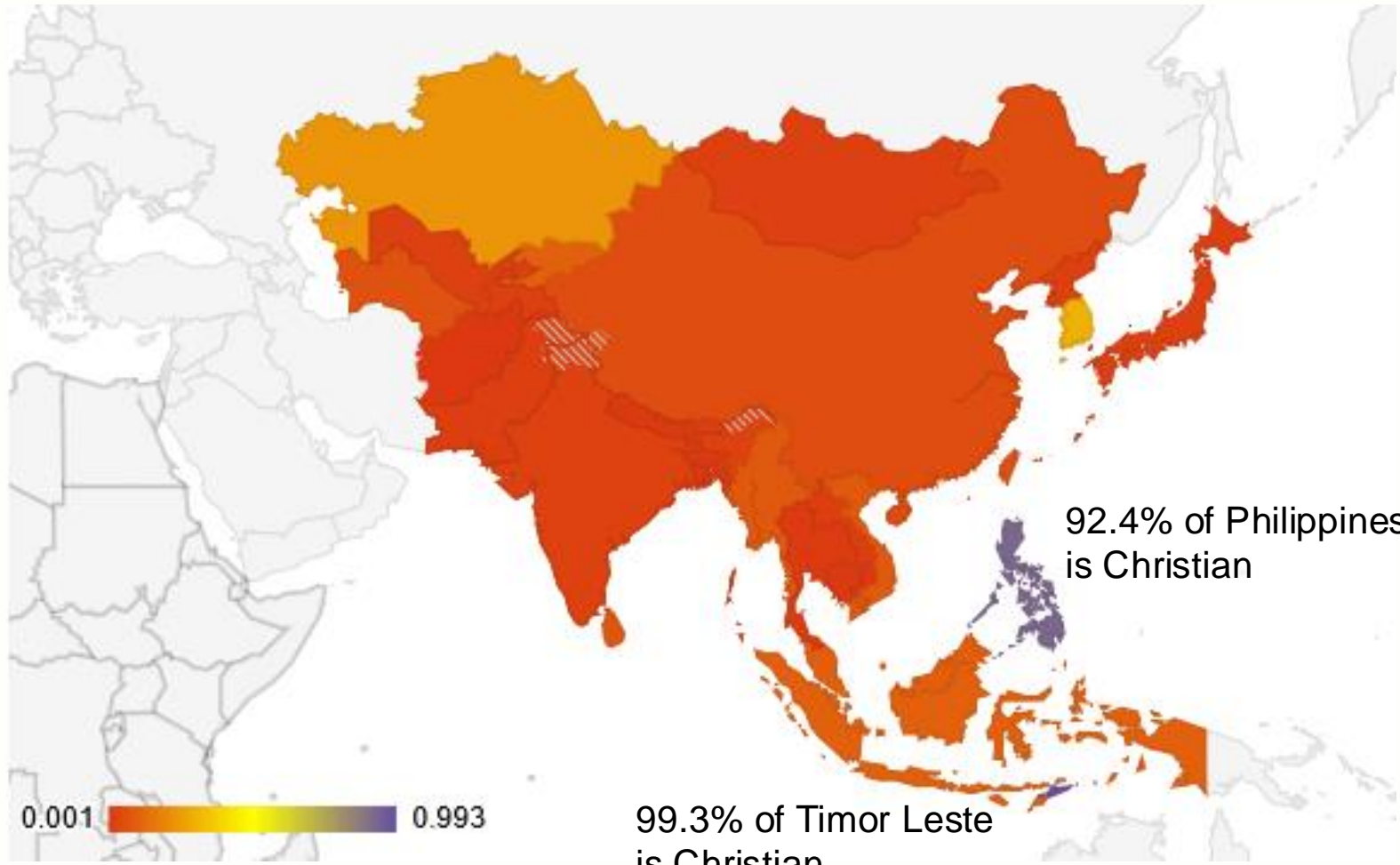


# Christianity in ASIA

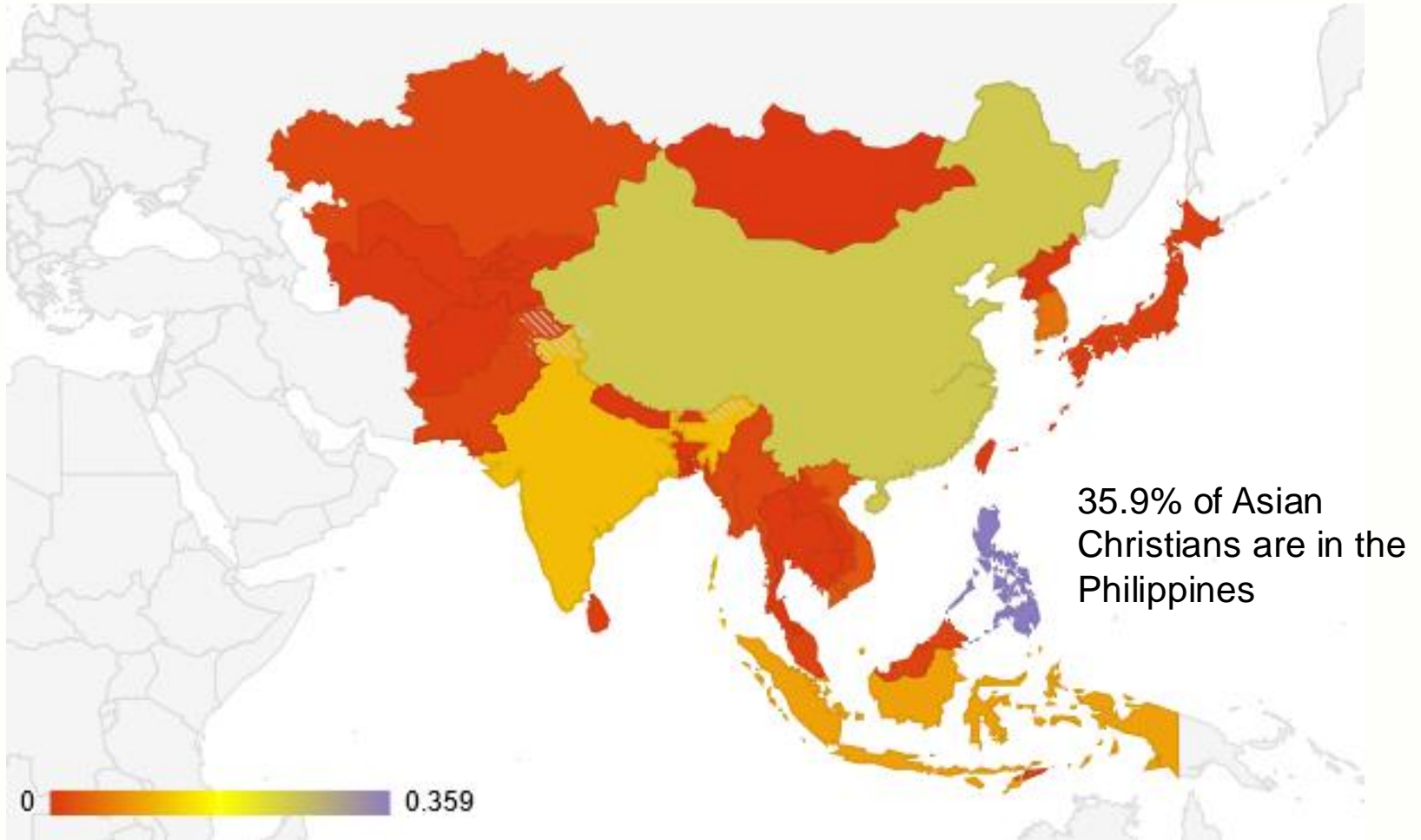
# Christianity in Asia (2 Countries)

- Recent arrival to Asia, just now having impact
- Spread initially through exploration, trade, and colonialism, followed by missionaries
- 1521: Portuguese missionaries in Philippines
- 1556: Portuguese missionaries in Timor Leste
- 1793-1834: William Carey in India
- 1854-1905: Hudson Taylor in China

# Percent of Population that is Christian

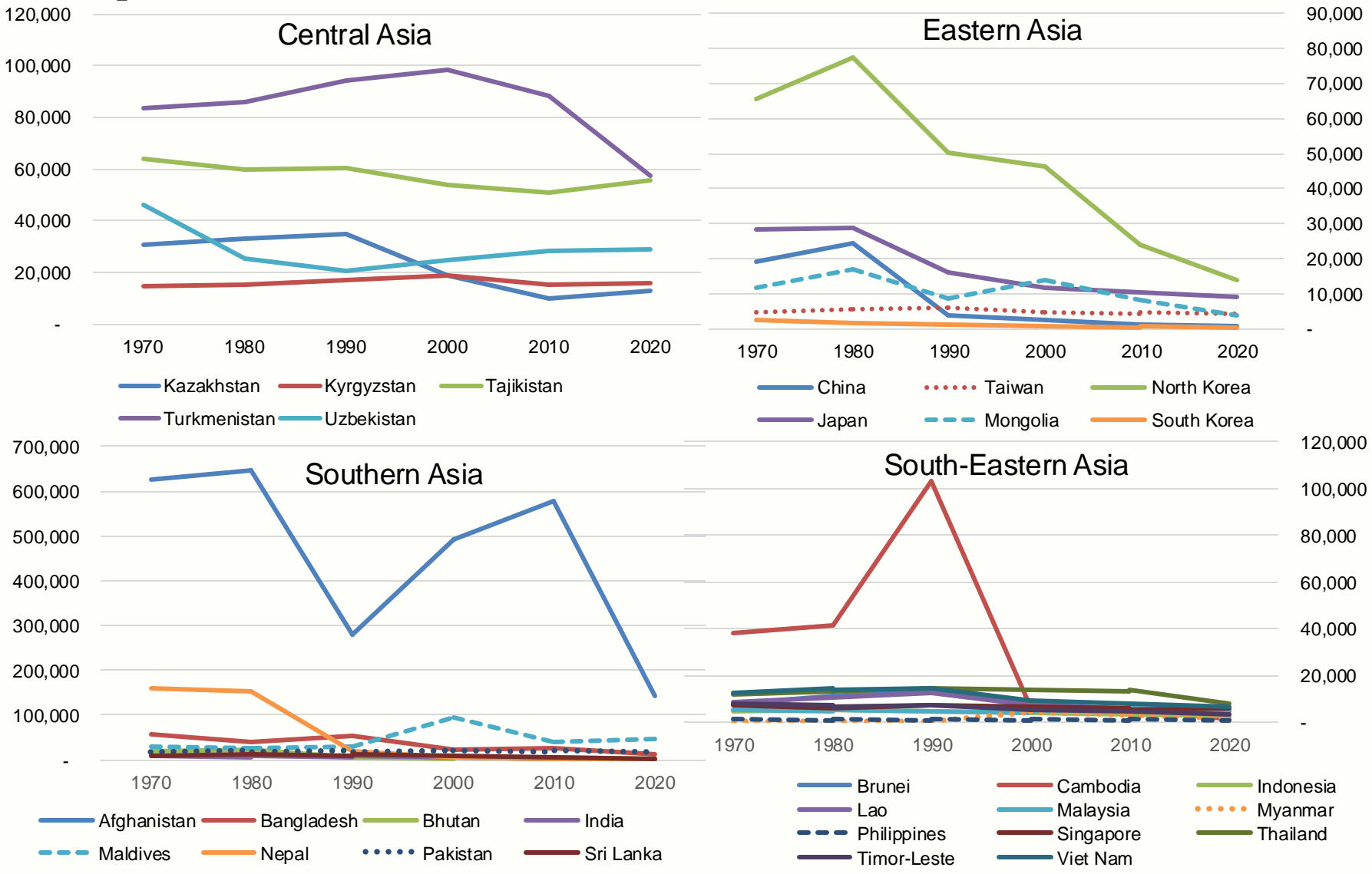


# Distribution of Christians across Asia



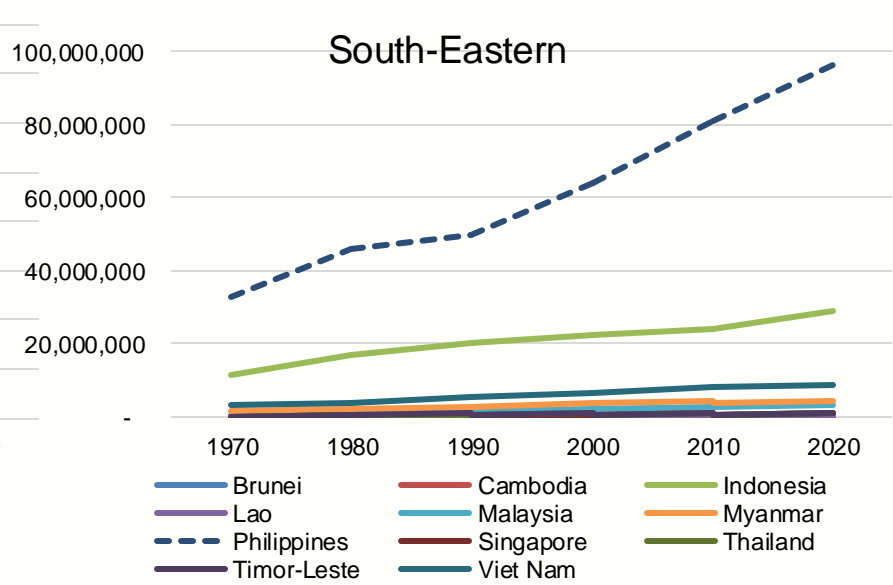
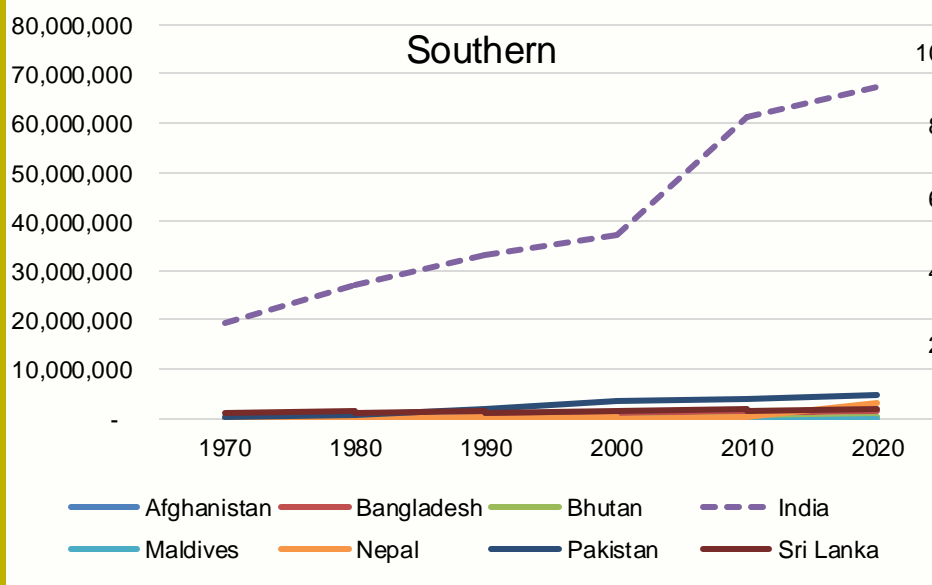
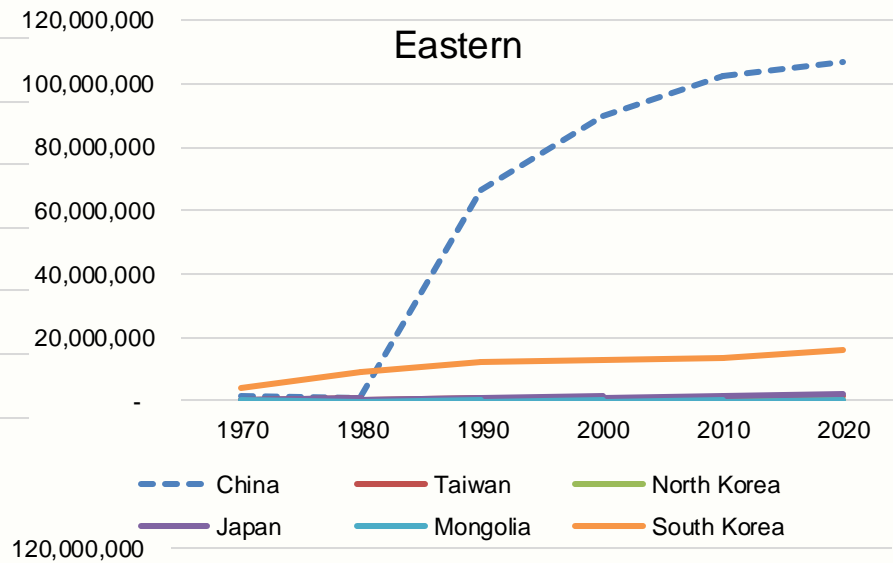
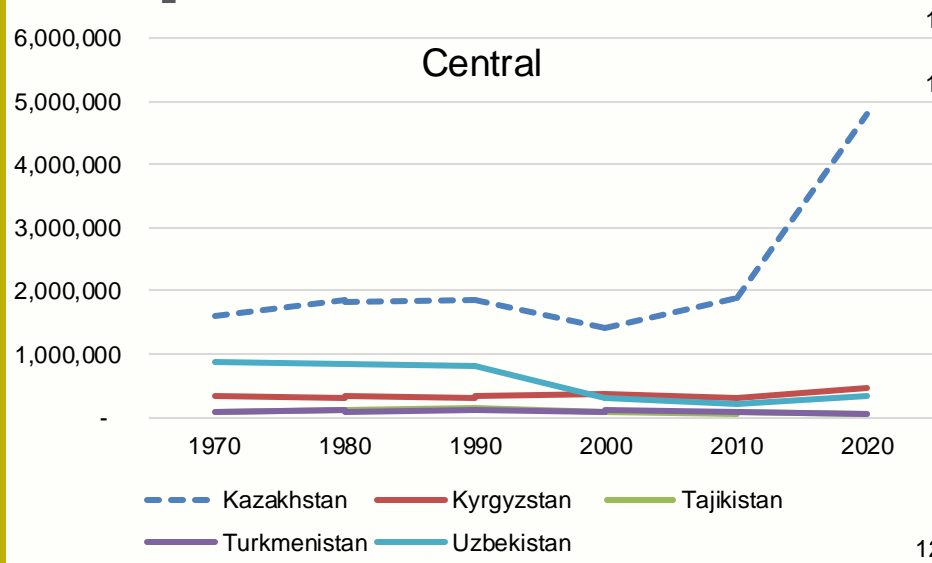


# Population vs Number of Churches



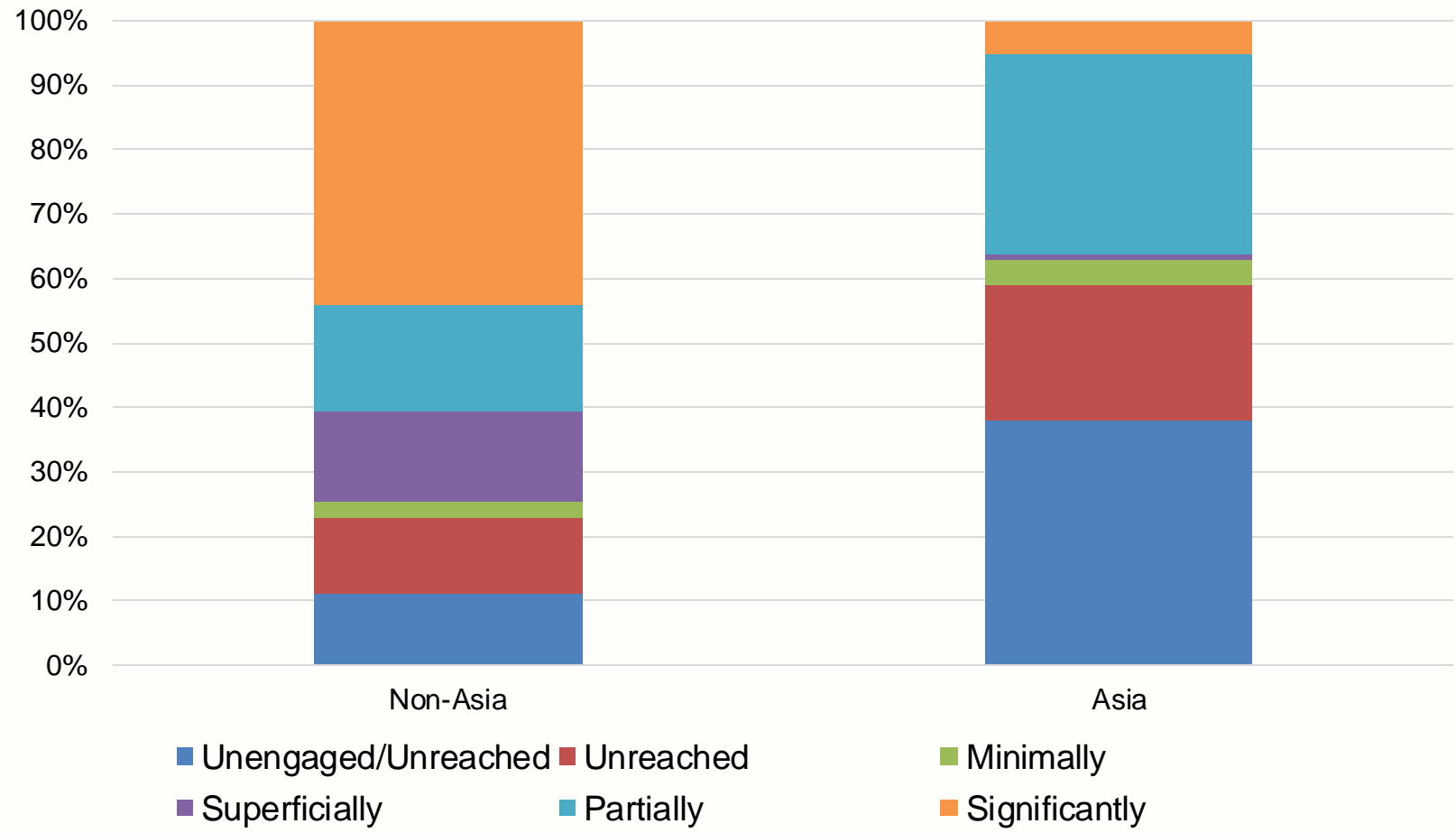


# Population of Christians



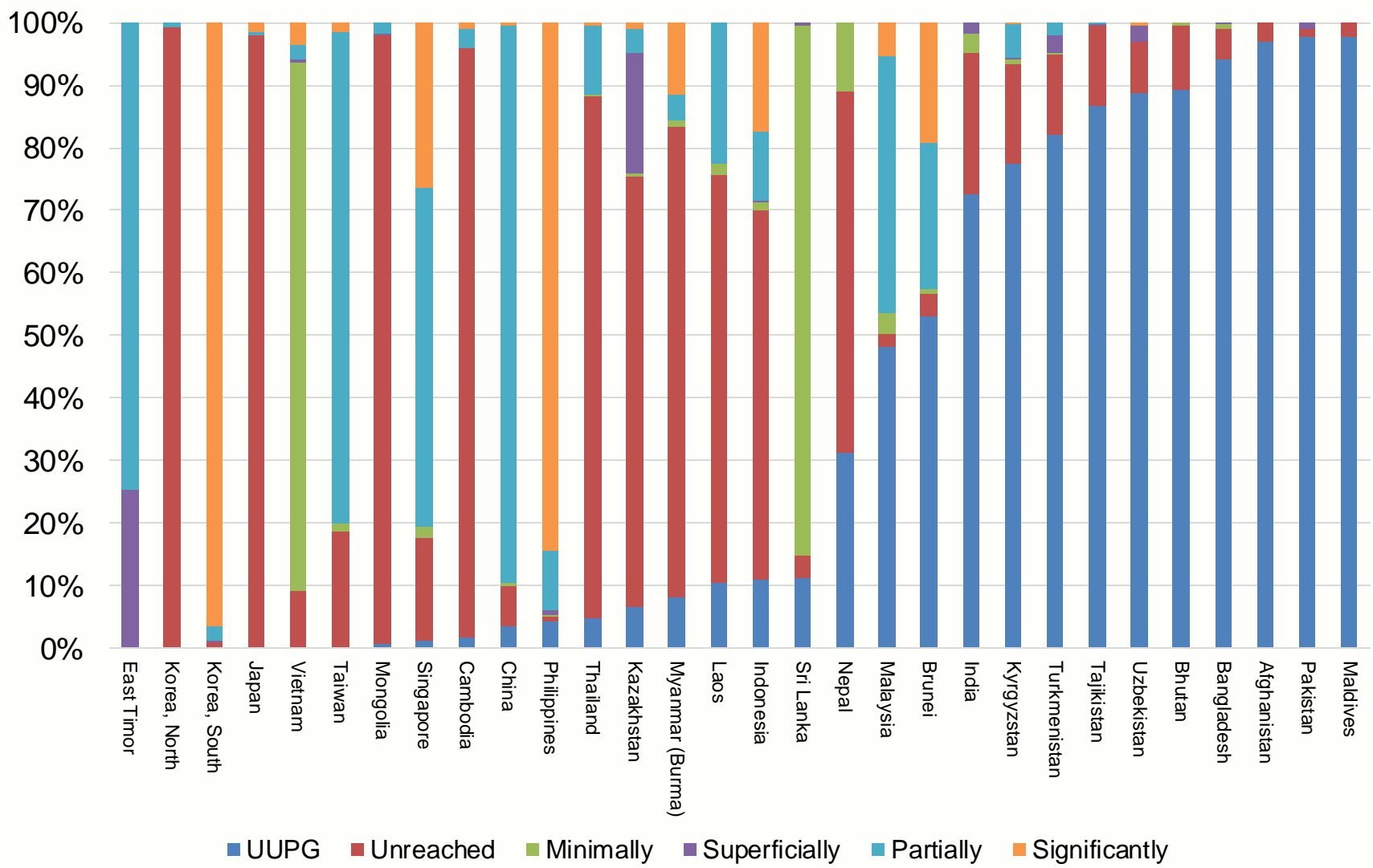


# Highly Unreached and Unengaged Relative to the Rest of the World



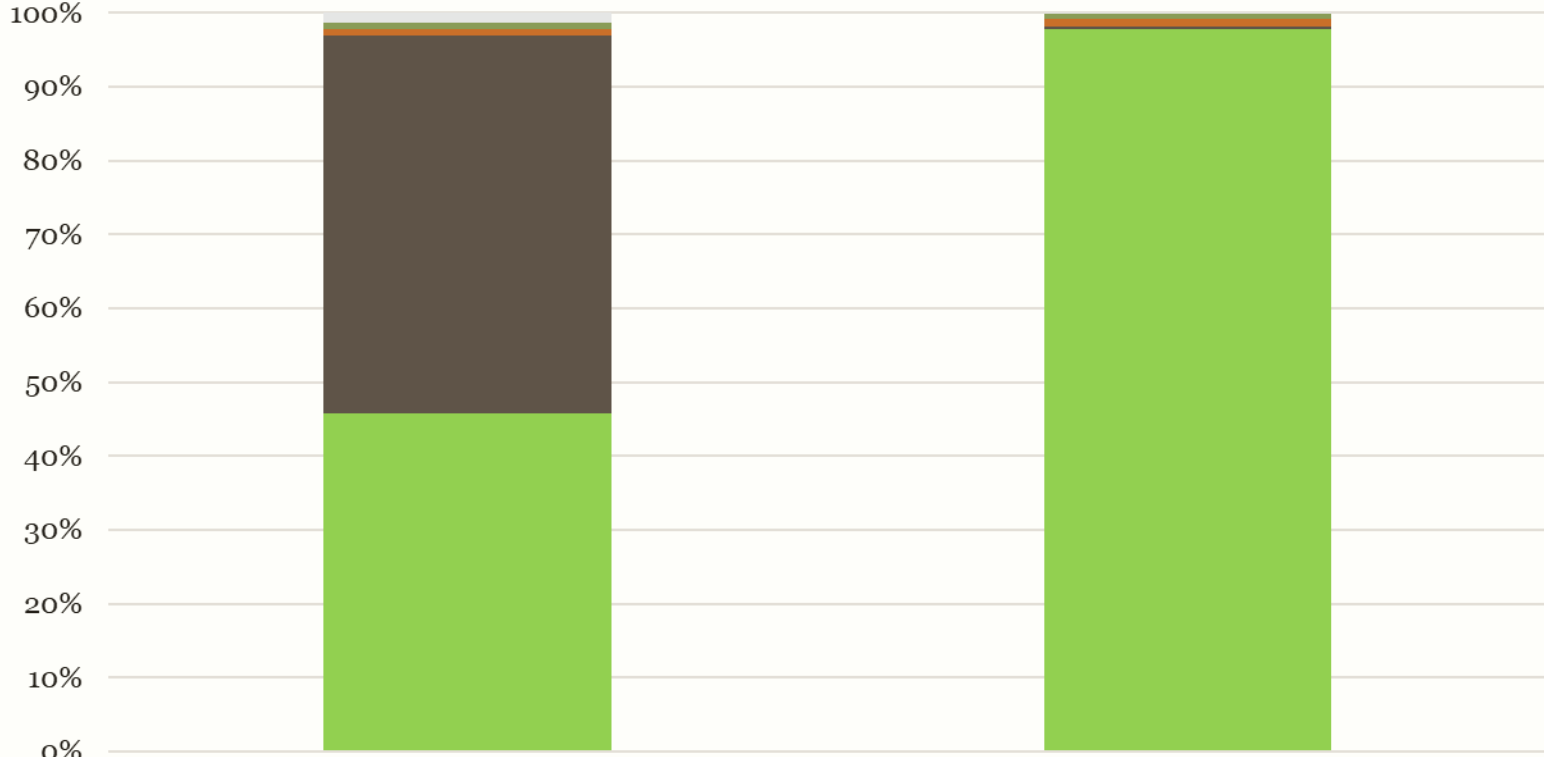


# Reached Status by Asian Country



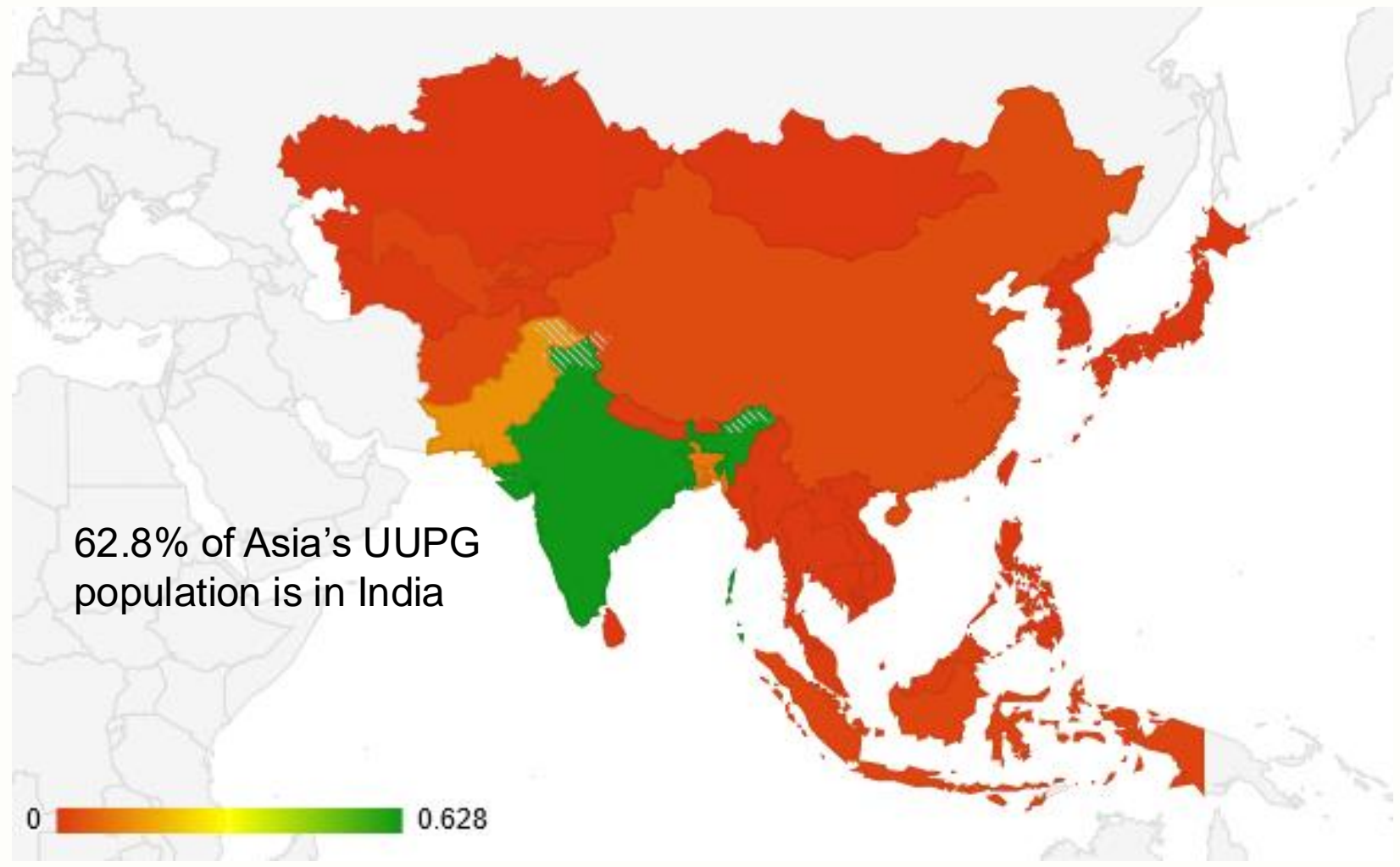


# UUPGs in Asia: Split between Hindus and Muslims

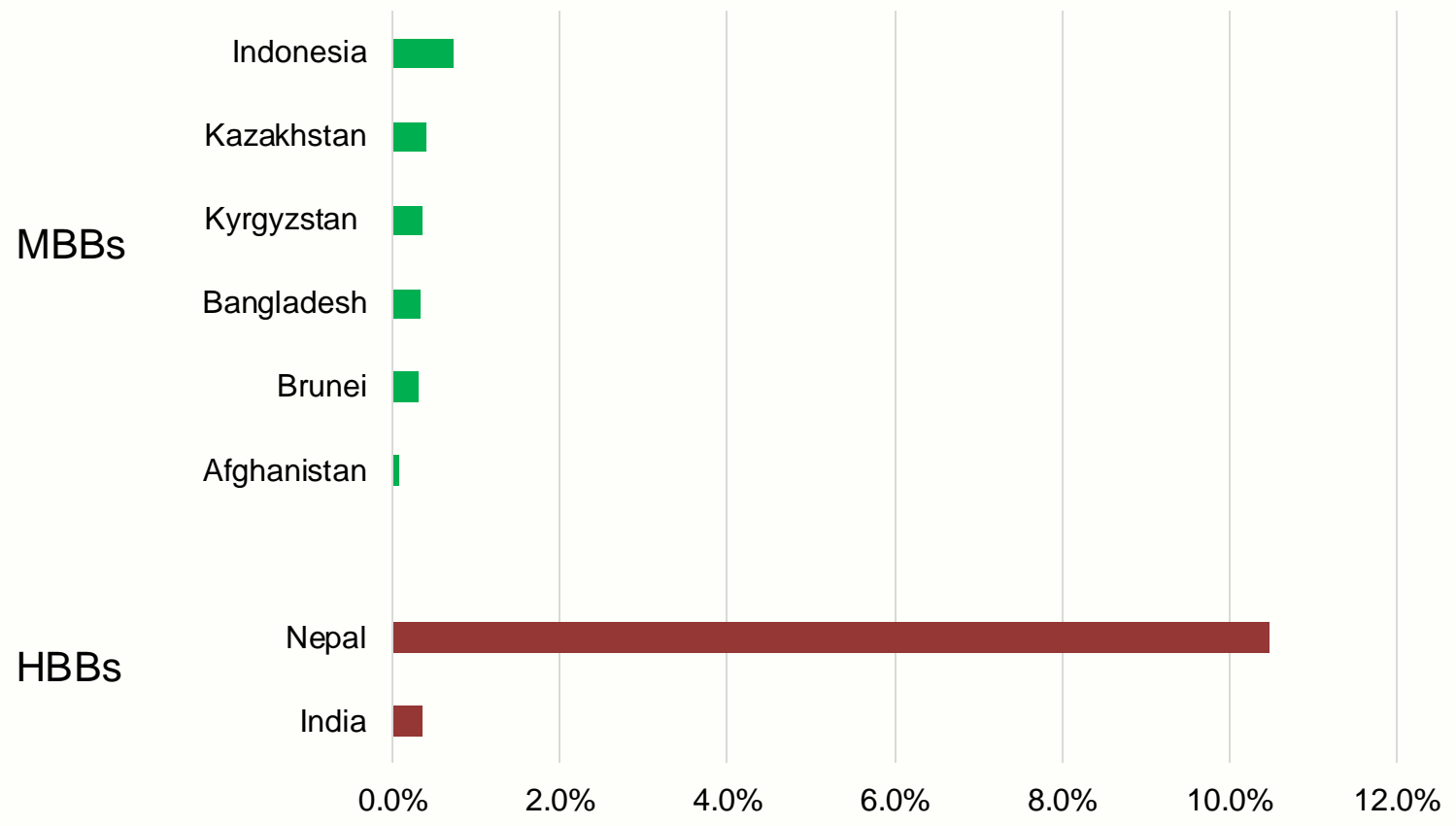


- Islam
- Hinduism
- Buddhism
- Ethnic Religions
- Non-Religious
- Other / Small
- Unknown

# Percent of Asia's Unreached/Unengaged

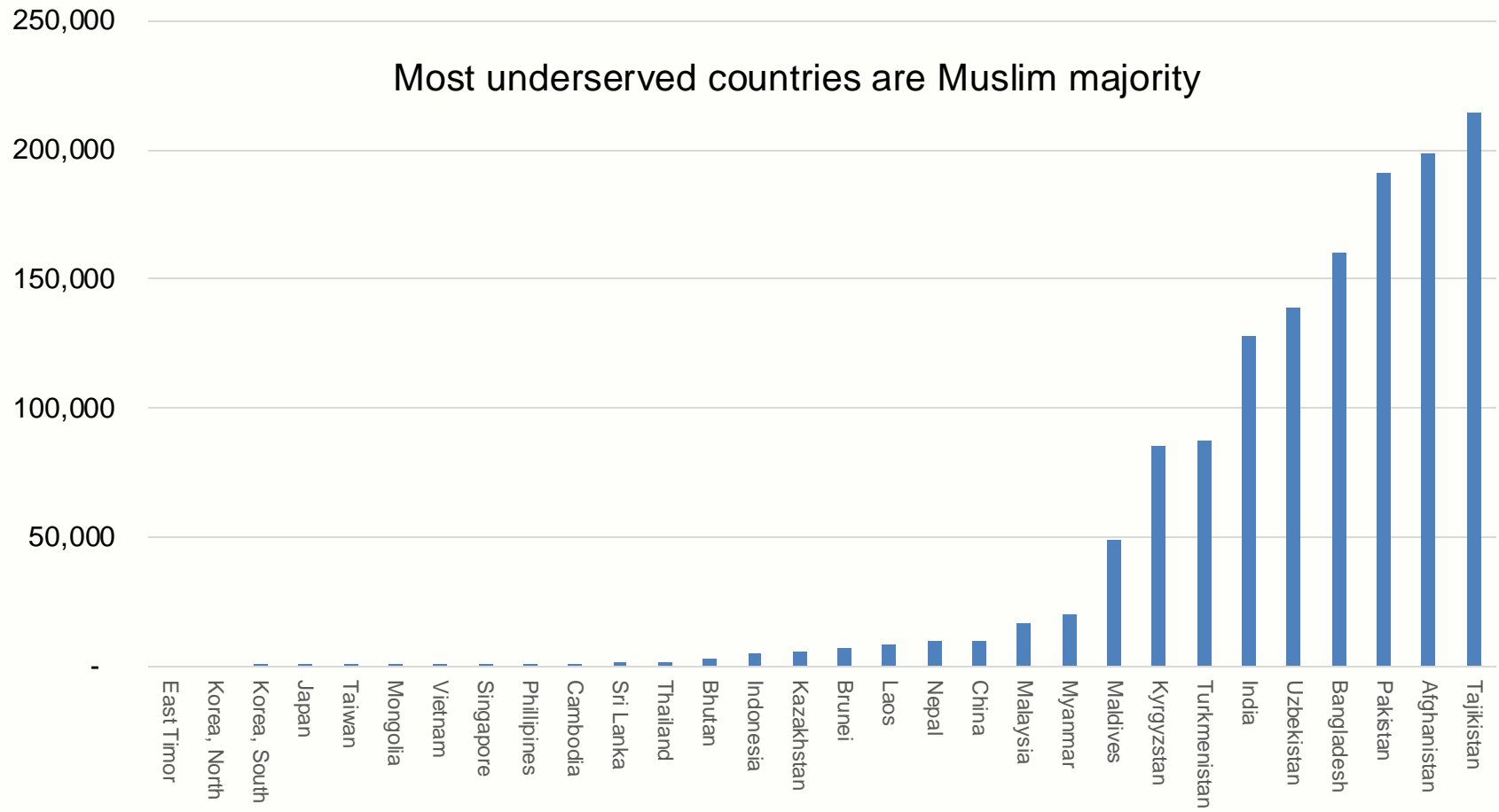


# Percent of Muslims that are MBBs; Hindus that are HBBs



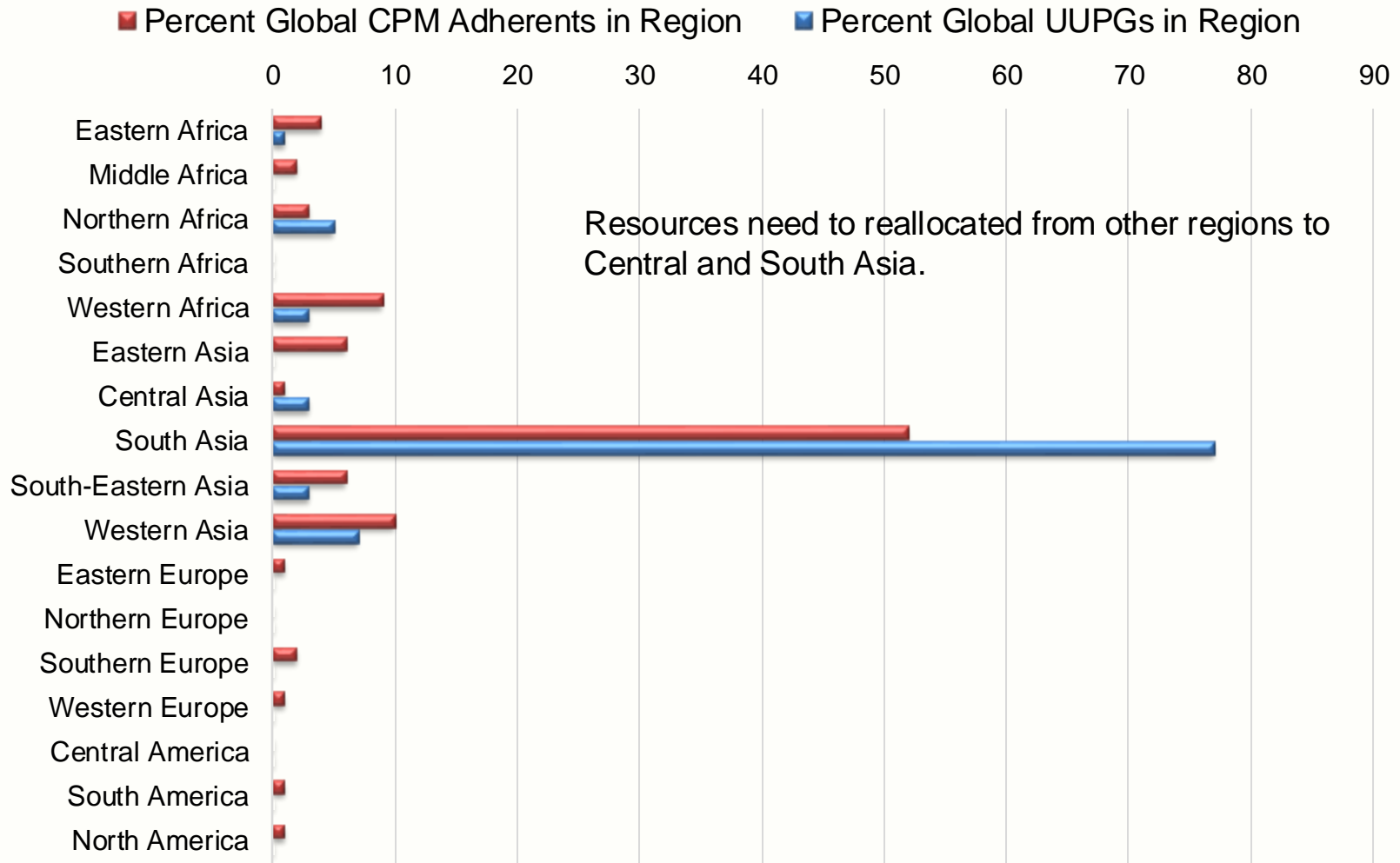


# UUPG Population per Missionary Received



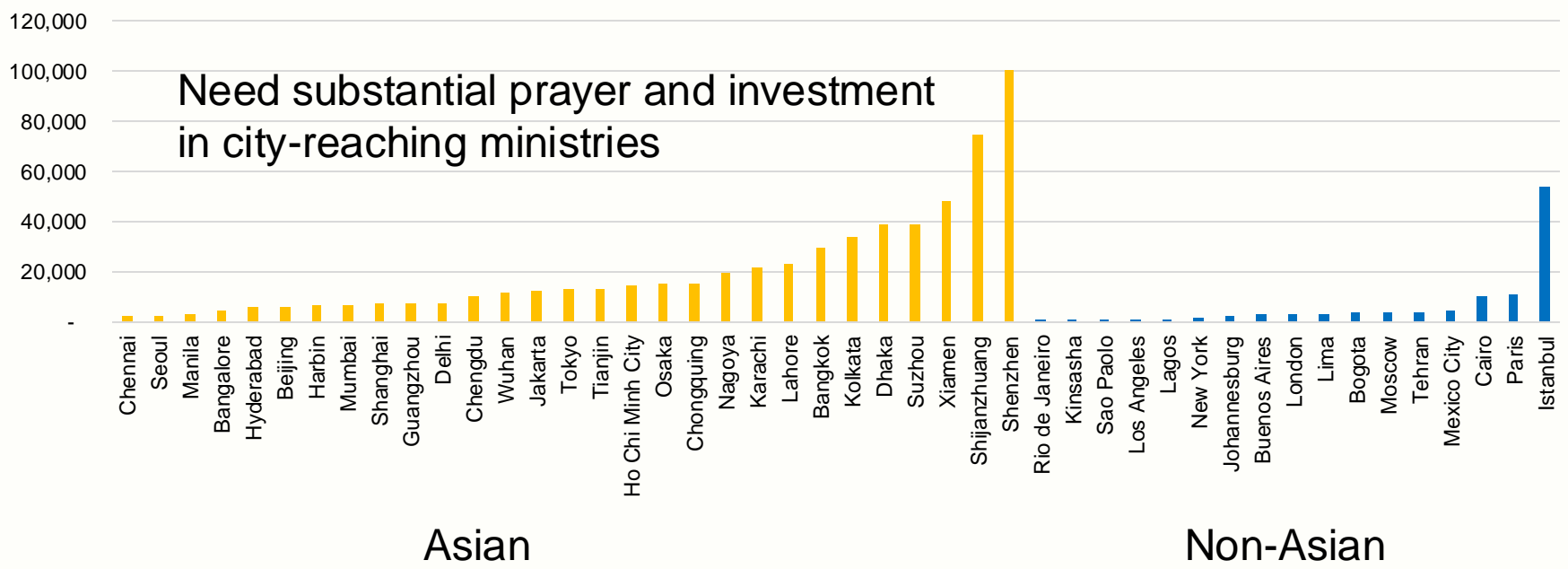


# CPMs and UUPG Population





# Asian Megacities Under-churched (Population per Church)



# High Persecution in Asia

- 26% of all Open Doors countries in Asia
- 67% of Asian countries on Open Doors list
- 4 of 11 (36%) of Most Extreme countries in Asia
- North Korea #1 on Open Doors list



# Socio-economic Analysis



# Twenty Percent of International Migrants Originate from

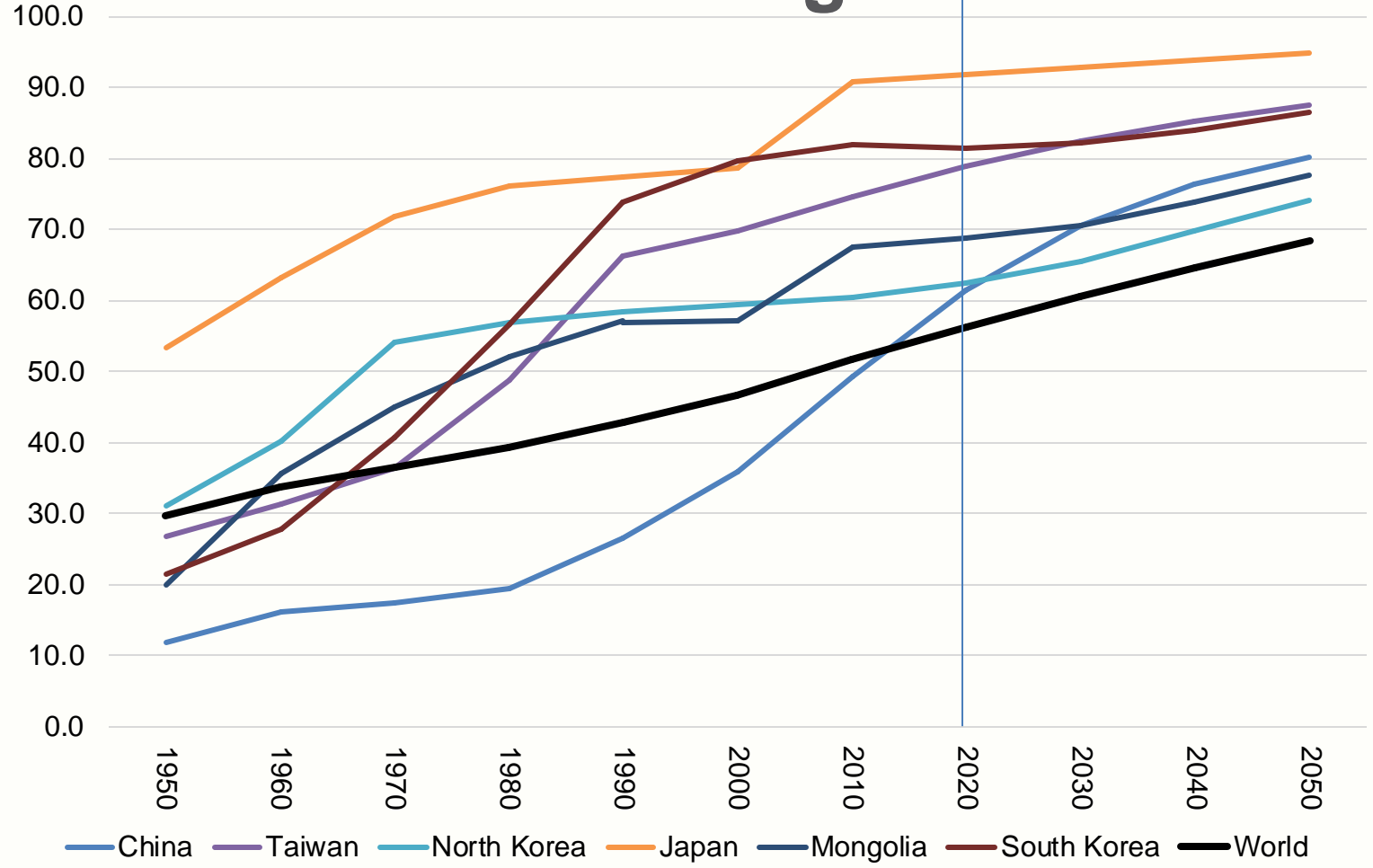
- China
  - Bangladesh
  - Pakistan
  - Philippines
  - Afghanistan
- Asia experienced the most remarkable growth of international migrants from 2000 to 2020, at 74 per cent
  - More than 40% of all international immigrants born in Asia

# Thirteen of the Top Twenty Migrant Streams Start in Asia (2020)

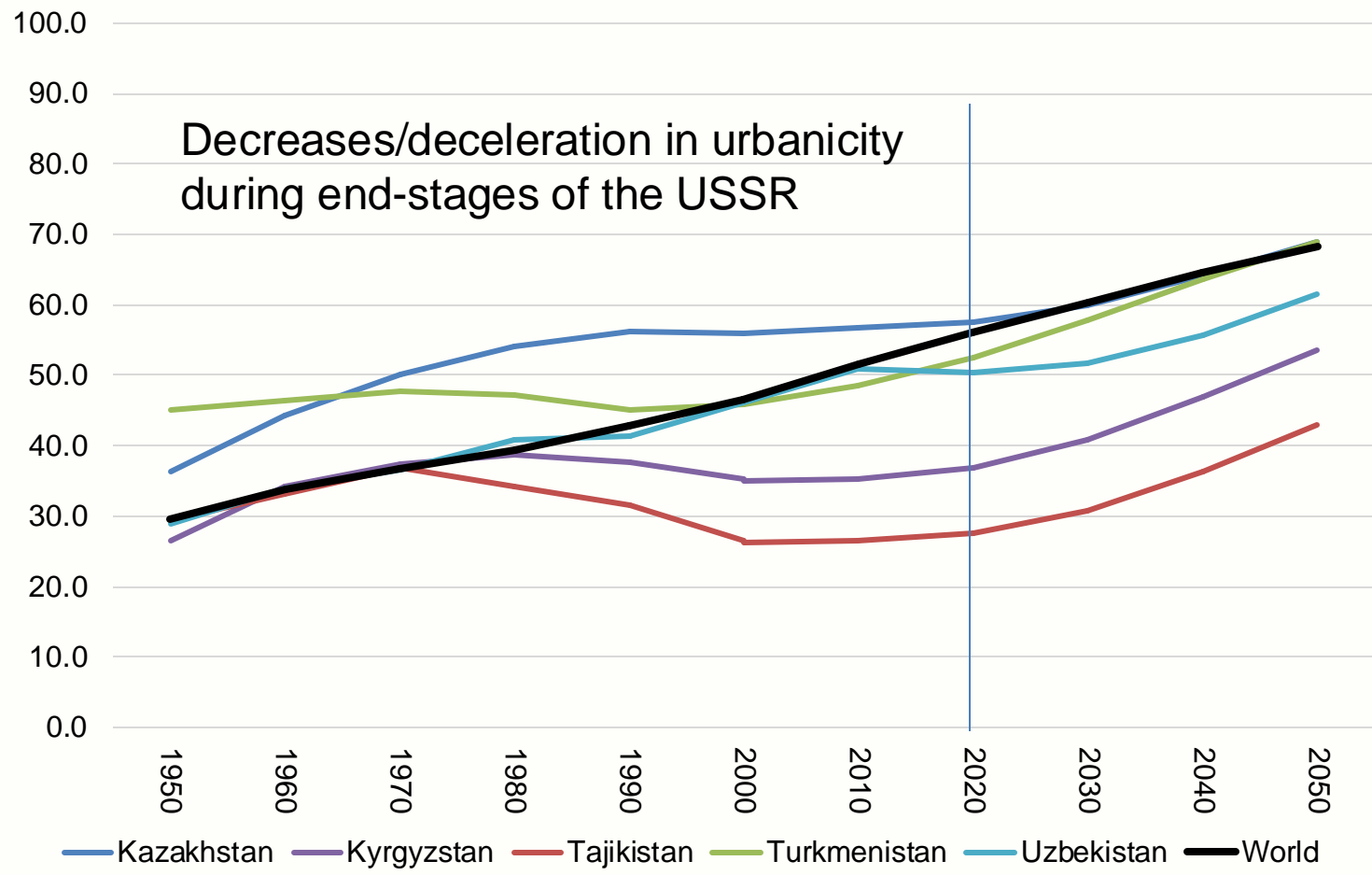
(Parentheses indicate percent of originating country population)

- India to
  - UAE (0.2%)
  - USA (0.2%)
  - Saudi (0.2%)
  - Pakistan (0.1%)
- China to USA (0.2%)
- Bangladesh to India (1.5%)
- Pakistan to Saudi (0.7%)
- Indonesia to Saudi (0.6%)
- Philippines to USA (1.9%)
- Afghanistan to
  - Iran (7.2%)
  - Pakistan (4.2%)
- Kazakhstan to Russia (13.6%)
- Myanmar to Thailand (3.5%)

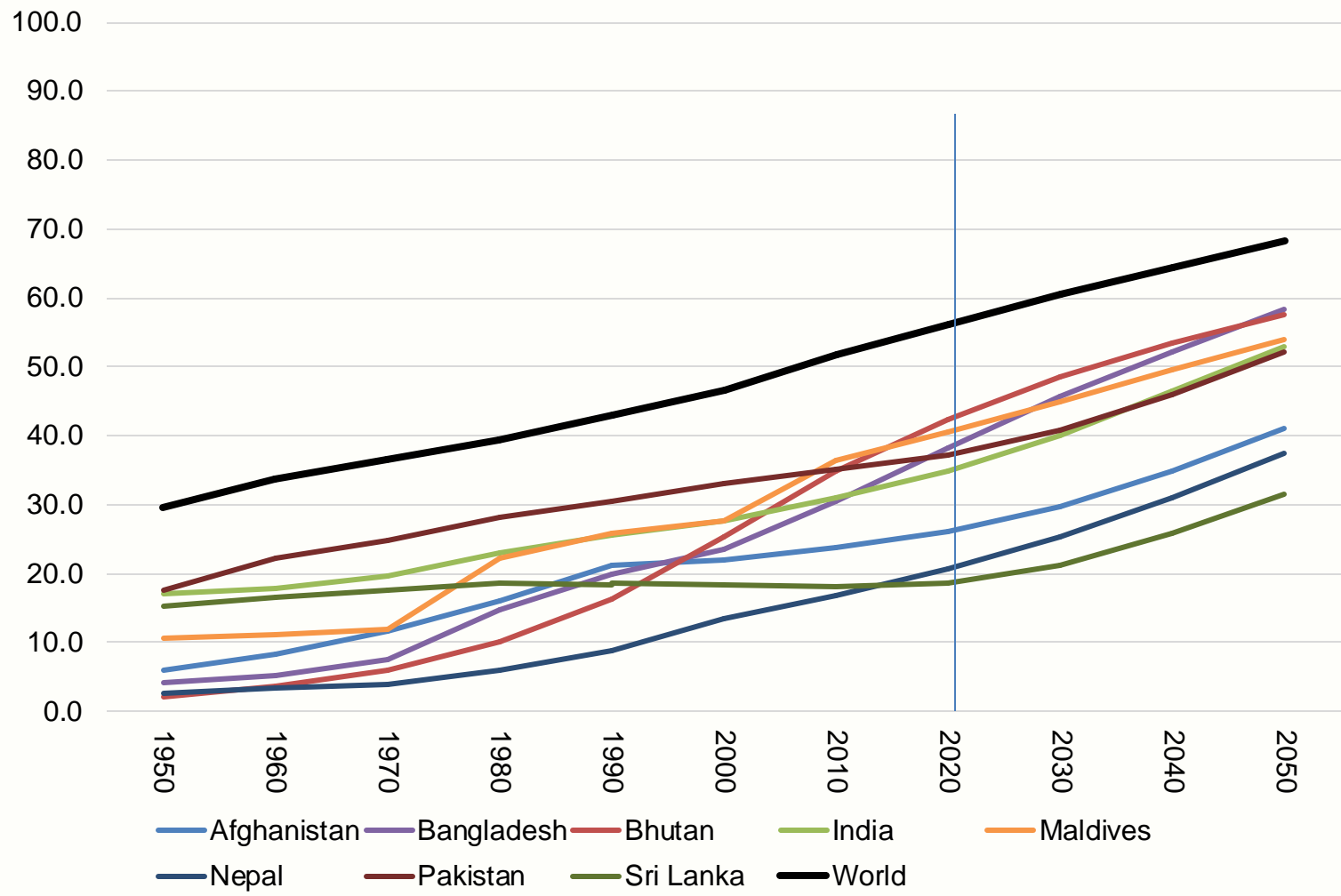
# All Countries Eastern Asia more Urban than World Average



# Urbanization: Central Asia

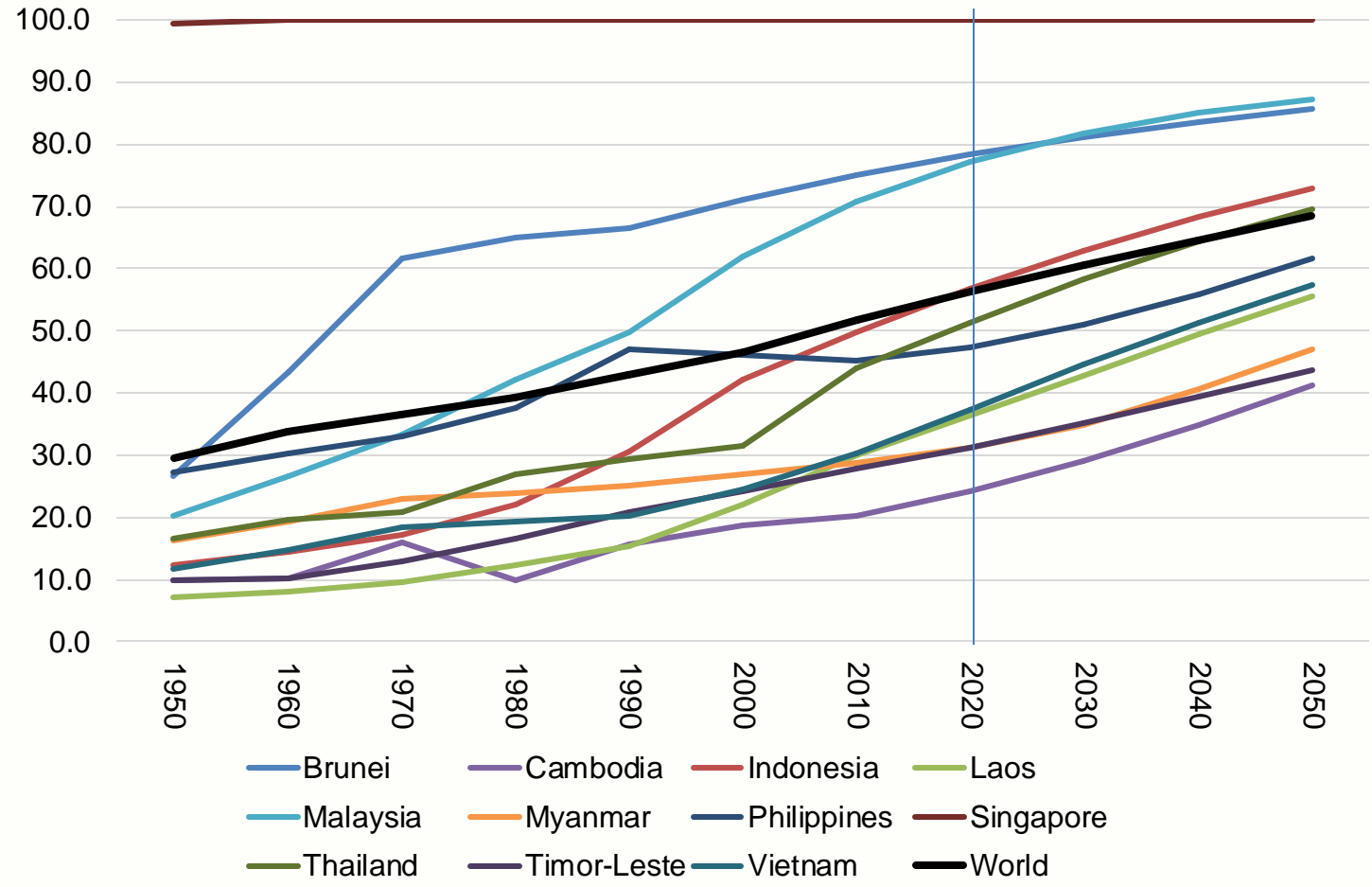


# Southern Asia still Largely Rural

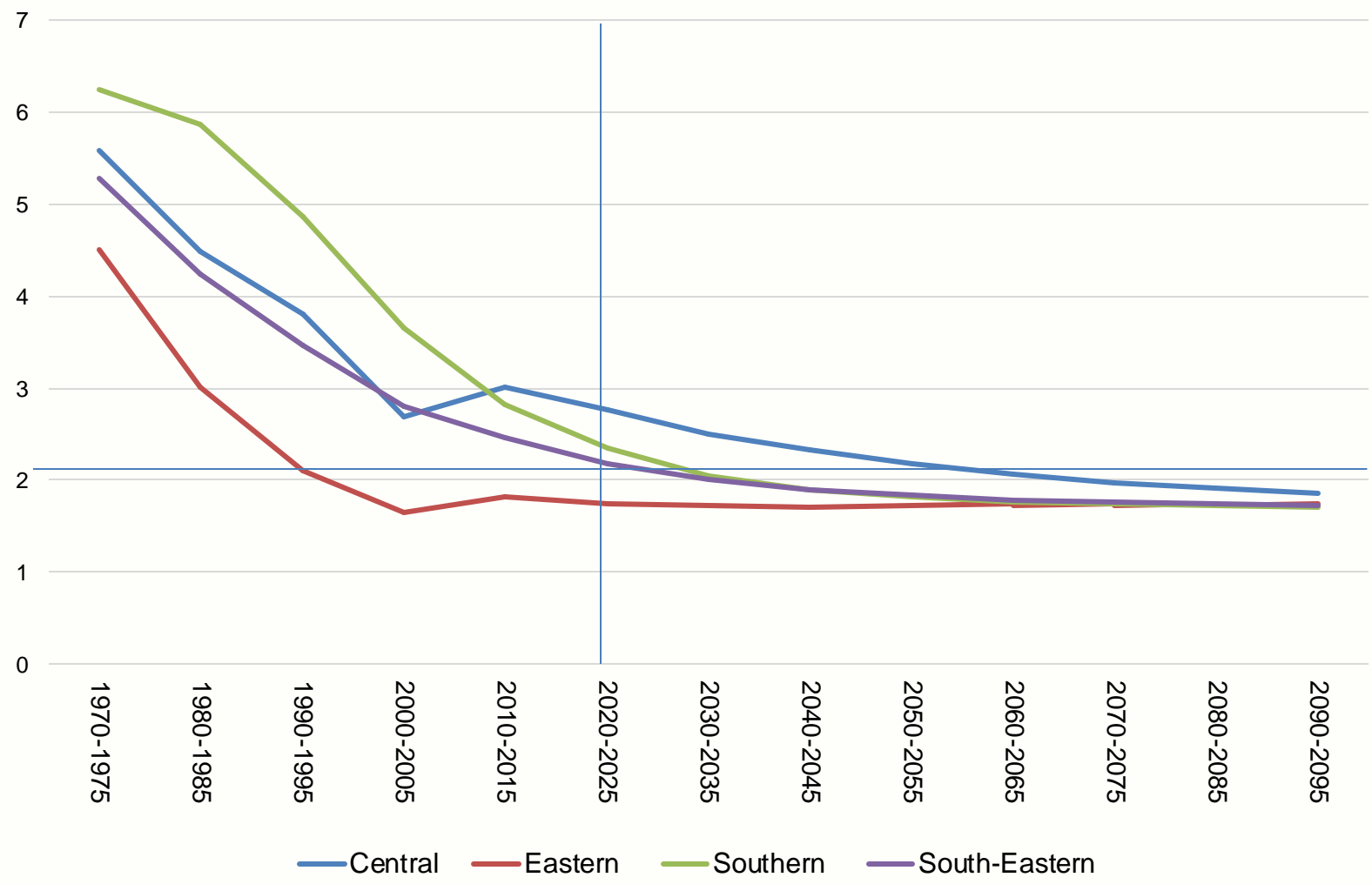


# Mixed Urbanization in South-Eastern Asia

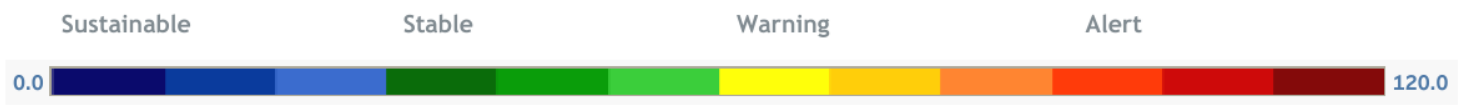
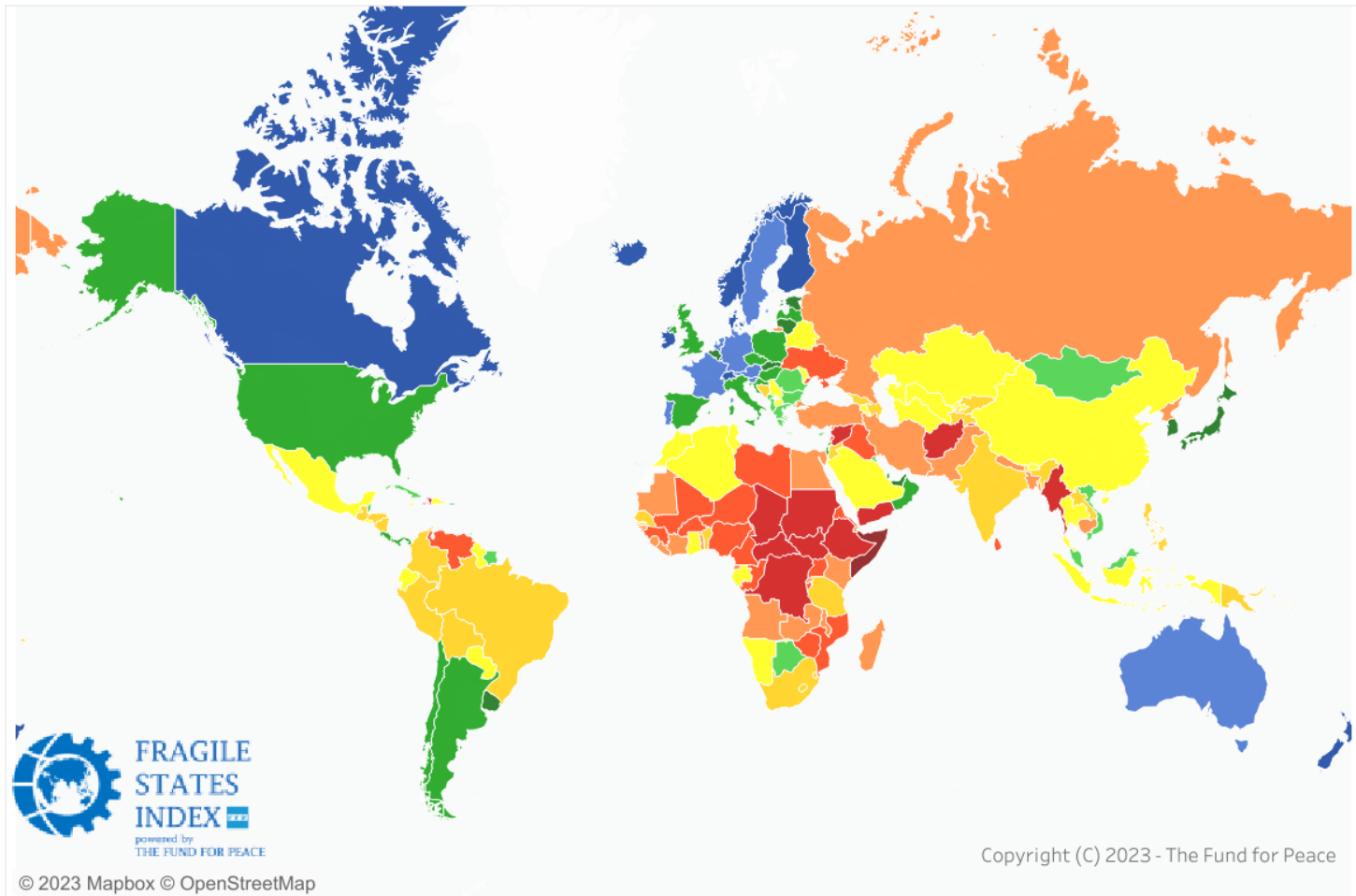
South-Eastern



# Fertility Rates

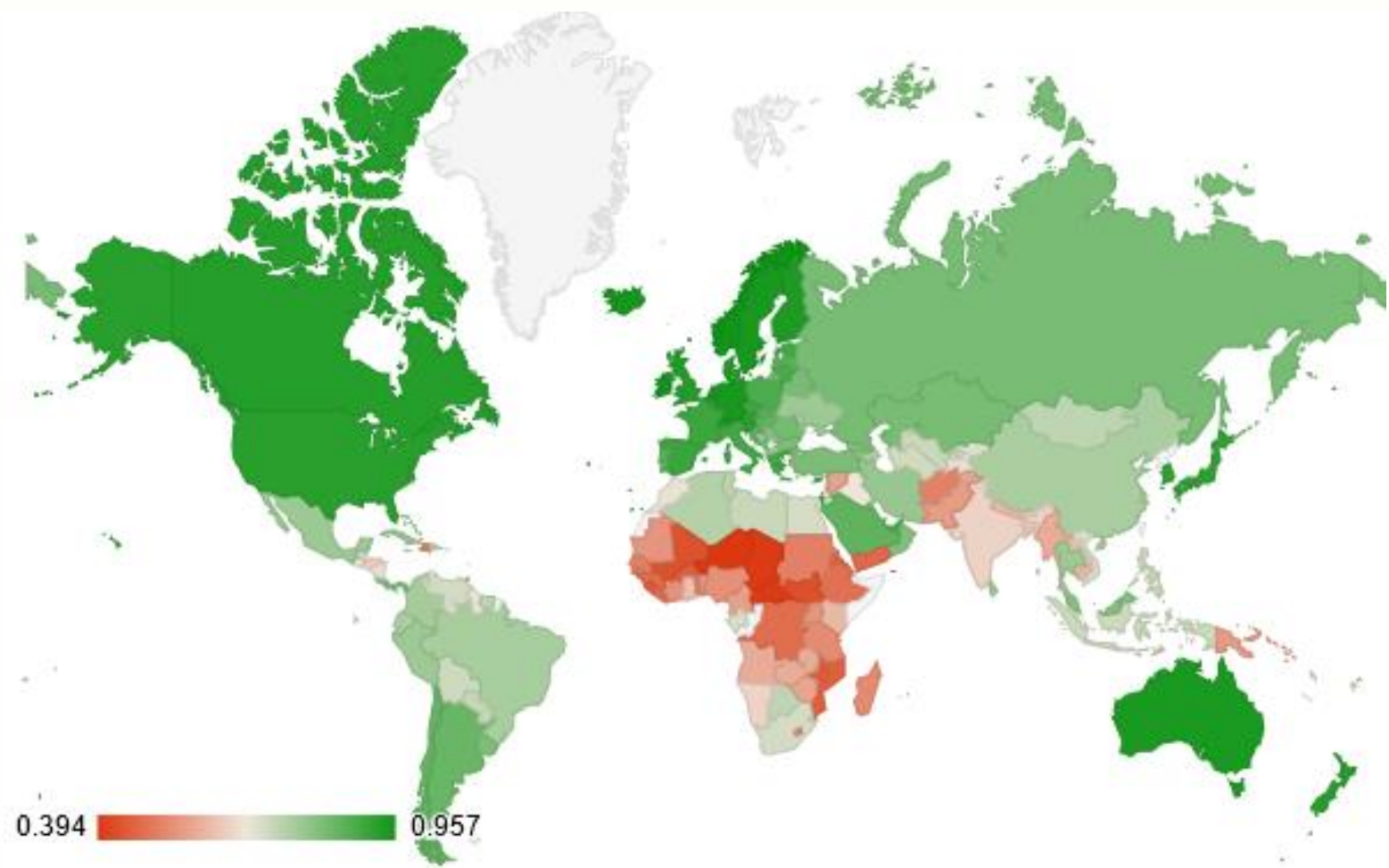


# Widespread Concern for Stability

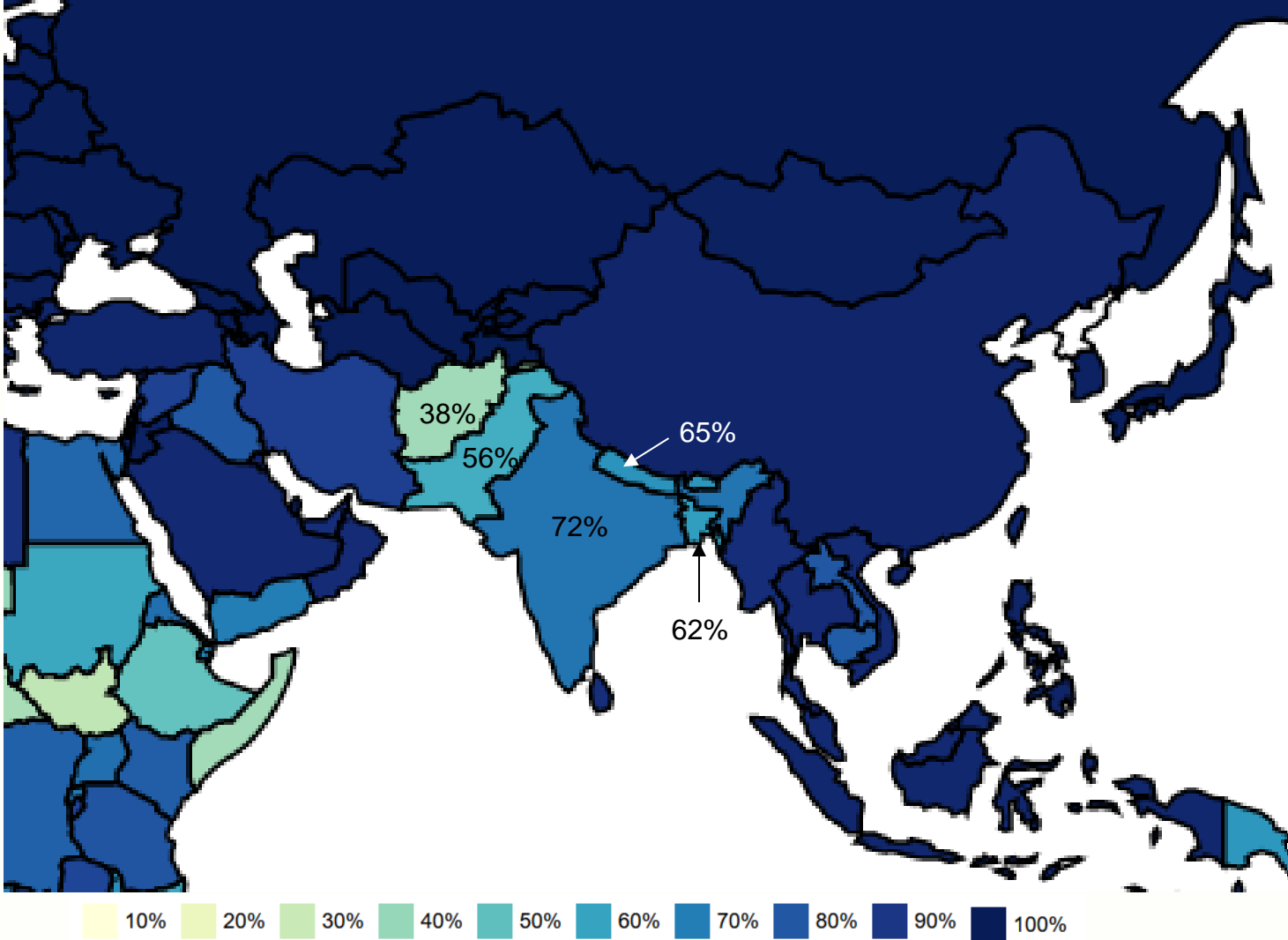




# Varying Levels of Human Development Index



# Adult Literacy Rates



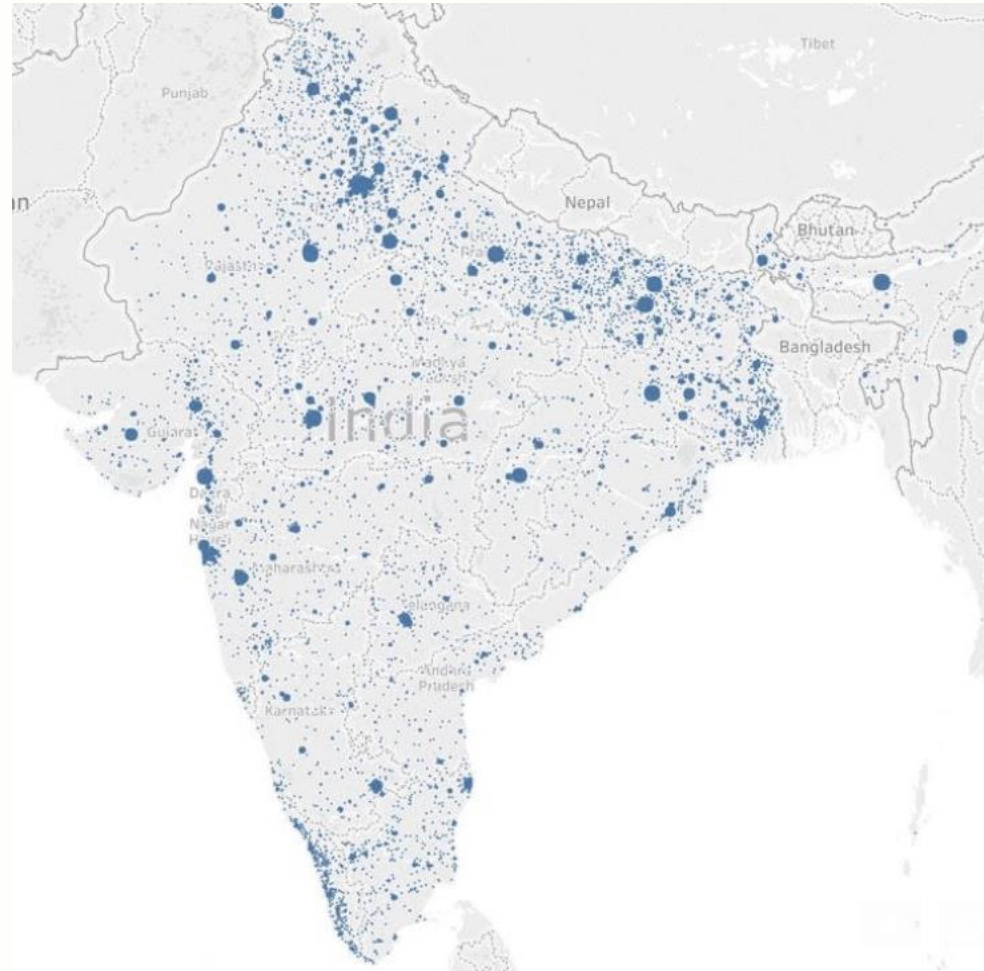


# The Path Forward

# Christian Umma

- Cross denominational/organizational HOP
- Unity among congregations and churches
- Unity among active mission agencies
- Unity among churches and mission agencies
- Fragrance of servitude due to associations with colonialism
- Common understanding of who is doing what where

# Example from India





# Example from Bangladesh

## OBJECTIVE 1

A million Introductions to Jesus daily in predominantly unreached areas

Bangladesh

GO TO CV AT A GLANCE

LAST UPDATED: 17 January 2023

### DATE RANGE:

Last 30 days

### REGION:

Asia Pacific

### TEAM:

(All)

### COUNTRY:

Bangladesh

### Daily ITJ

Average ITJ Last 30 days 77,721 -19.1%

Average this YTD 91,224 -43.2%

Total this YTD 1,550,802 -43.2%

### Response

Average Last 30 days 150 -21.8%

Responses:ITJ ratio 0.2% 0

### Reach

Average Last 30 days 242,390 -10.3%

ITJ:Reach ratio 32.1% -3.5%

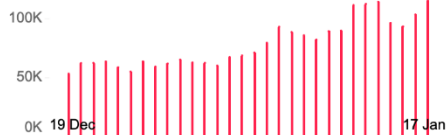


© 2023 Mapbox © OpenStreetMap

SHOW ITJ > 1,000

MAP BARS

### Daily ITJ



### Daily Spend



### Spend

Average daily spend \$142.34  
Cost per ITJ \$0.0018

0.1% Organic Paid 99.9%

Paid ITJs 2,330,410

### Activity

Other 99.8%  
Jeebon Jol 0.2%

ACTIVITY PLATFORM

# Swimlane: People of Interest

- UUPG population
  - Focus on India, both Muslim and Hindu
- Youth
  - Sports and arts ministries
  - Urban slums
- Muslims
  - Take what is working in Indonesia to scale
  - Take what is working in Kazakhstan to scale
  - Reallocate missionary resources to Muslim majority countries
- Women: family and counseling services

# Swimlane: Target Geographics

- Urban Strategy
  - Eastern Asia, mega-cities
  - Drug/alcohol addiction recovery
  - Health due to poor air quality
- Rural
  - Central and South Asia
  - Sustainable/efficient farming. Water management.



# Swimlane: Platforms for the Gospel

- Education in South Asia
- Health in countries with lowest HDI (e.g. Afghanistan, Pakistan, India, Bangladesh)
- Family Expansion in Eastern Asia
- Migrant reduction strategies (e.g. job training)
- Environmental emergency response
  - Efficient farming/ranching
  - Water management/usage
  - Drought/flooding assistance